



Rashtriya Shikshan Mandal's

# Chetan Dattaji Gaikwad Institute of Management Studies (CDGIMS)

NAAC Accredited

## MBA

**Master of Business Administration**

Approved by AICTE, DTE Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)

**Institute Code : MB6204**

**Choice Code : 620410110**



## Our Vision

Inculcating good corporate citizenship through world class management values

## Our Mission

CDGIMS is committed to offer excellent quality management education through highly qualified and experienced faculties, state of the art infrastructure and administration of the right blend of academic industrial needs

While all this is being done, CDGIMS is also committed to rekindle the basic human values in the minds of the young Indians to conserve India's identity in the fast amalgamating world

## President's Message



The post-Covid world presents new challenges for the students of business administration. Working under the 'New-Normal' conditions calls for newer skills and competencies. Business Analytics, Data Management, Lean Manufacturing, Efficient Supply Chain Management and similar such areas have gained paramount importance. While agriculture, and hence Agribusiness Management continues to be the backbone of Indian economy. Healthcare Management based on innovative technology and services is another interesting area to look upon.

We at CDGIMS appreciate the dynamics of the new business ecosystem and are committed to inculcate education and values of the highest.

possible standards to our students. Our state-of-art infrastructure supported by modern and applied teaching methodologies ensure that our students are ready to face the challenges posed by today's business world. Our case-based teaching approach and hands on industrial training exposes our students to the real-world business scenario stimulating them to come up with creative solutions.

The turbulent and dynamic business environment has called for renewed spirit of cooperation and collaboration. CDGIMS has always believed in development of human values among its students. We believe that development of world-class professionals is possible only through the integration of both professional and human skills among our students. I wish you a great time at CDGIMS.

**Dr. Dilip Puranik,**  
President

## Executive Director's Message



We at CDGIMS strive to inculcate managerial skills and high standards of human values among our students. We believe that employability should not be the sole objective of Management education. Managers of today should be capable of bringing in not only economic but also social reforms in the country.

We welcome you at CDGIMS and promise you an unforgettable learning experience in academic and non-academic field.

**Dr. Rajendra Huparikar,**  
Executive Director

Management teaches you to understand how people behave in organisations, and the nature of power, influence and leadership. Whether you aim to be self-employed, an entrepreneur, head your own company; or to work for private business, not-for-profit organisations or government agencies – Management gives you the tools for success!

M.B.A. offered by CDGIMS is designed to sharpen these tools of students for their career advancements. To explore these opportunities, program outcomes are critical one.

### Programme Outcomes:

**1. Generic and Domain Knowledge** - Ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues

**2. Problem Solving & Innovation** - Ability to Identify, formulate and provide innovative solution frameworks to real world complex business and social problems by systematically applying modern quantitative and qualitative problem solving tools and techniques.

**3. Critical Thinking** - Ability to conduct investigation of multidimensional business problems using research based knowledge and research methods to arrive at data driven decisions

**4. Effective Communication** - Ability to effectively communicate in cross-cultural settings, in technology mediated environments, especially in the business context and with society at large

**5. Leadership and Team Work** - Ability to collaborate in an organizational context and across organizational boundaries and lead themselves and others in the achievement of organizational goals and optimize outcomes for all stakeholders.

**6. Global Orientation and Cross-Cultural Appreciation:** Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management.

**7. Entrepreneurship** - Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing start-ups as well as professionalizing and growing family businesses.

**8. Environment and Sustainability** - Ability to demonstrate knowledge of and need for sustainable development and assess the impact of managerial decisions and business priorities on the societal, economic and environmental aspects.

**9. Social Responsiveness and Ethics** - Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.

**10. Life Long Learning** – Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.



Students from Germany visited our campus



# Infrastructural Facilities

## Classrooms

CDGIMS is having Digital classrooms, spacious & well ventilated class rooms, well-furnished comfortable seating arrangements & good acoustics. The classrooms are well-equipped with mounted LCD projectors, white screens, podium with Wi- Fi enabled. In addition tutorial rooms are available for a group discussion.



## Computer / Internet Centre

The Institute has advanced & well equipped computer laboratory with machines of advanced configurations. The laboratory is well supported with latest software version and strong anti-virus software support for smooth functioning. The lab is operating on the 40 MBPS dedicated lease line internet connection. The Institute has all supportive equipment's such as scanners, printers, MSDN software, speakers, Laptop, LCD projector etc.

## Conference Room

Conference room equipped with hybrid mode learning for online class is a versatile medium of fast learning. Its flexibility and efficiency made it more popular in the days of the pandemic. Online Studies are evolved from time and now it became easily accessible by all. Students can easily download applications and attend online classes. If students miss the session they can watch later on watch on our you tube channel. Institute is well equipped with hybrid mode learning facilities.



## Language Lab

Good communication skills are indispensable for the success of any professional. The English language, in particular, has become essential in the lives of young people who aspire to advance their careers anywhere in the world. Our language laboratory in houses has advanced Pentium Computer Systems and Innovative products such as digital multimedia control, headsets and microphones, the interactive response control, etc. which are very useful for students learning languages for communication. It is very useful for assessing students' speech & provides students.

with the technical tools to get the best samples of pronunciation of the language. Through our language laboratory hands on training is provided for spoken English, foreign languages like German, Spanish, Hebrew etc. Those students looking for international careers, this support system is backbone of management training.



The library of the Institute is an epicentre of learning and reference, equipped with an excellent collection of over 8000 books in print & digital format on management and allied fields. Library possesses international & national journals in management & allied areas in both print & electronic format. It presently has a massive database of 19424 journal literature & 9000+ electronic books. The operations of the library are fully accessible on the campus LAN and from remote place on 24 X 7 basis. The user-friendly package facilitates issue and return of books, online access to the catalogue, and availability and reservation of books. The open access system, additional book facility for examination, book bank, display of new arrivals etc. are some of the systems adopted to enhance the utilization of library.

Well-stocked library has a spacious stocking area, well-ventilated spacious reading hall with sufficient capacity. The Library spread is over 101.83 Sq. mtr area. To enhance reading habit among the student different activities are conducted by CDGIMS library throughout year like Book Fair, Visit to Heritage Libraries in Pune city, celebration of Reading Inspiration Day, etc. The library is open on all days except on a few holidays with its attractive ambience and learning environment, resources and dedicated library professionals

### Library Resources at a Glance:

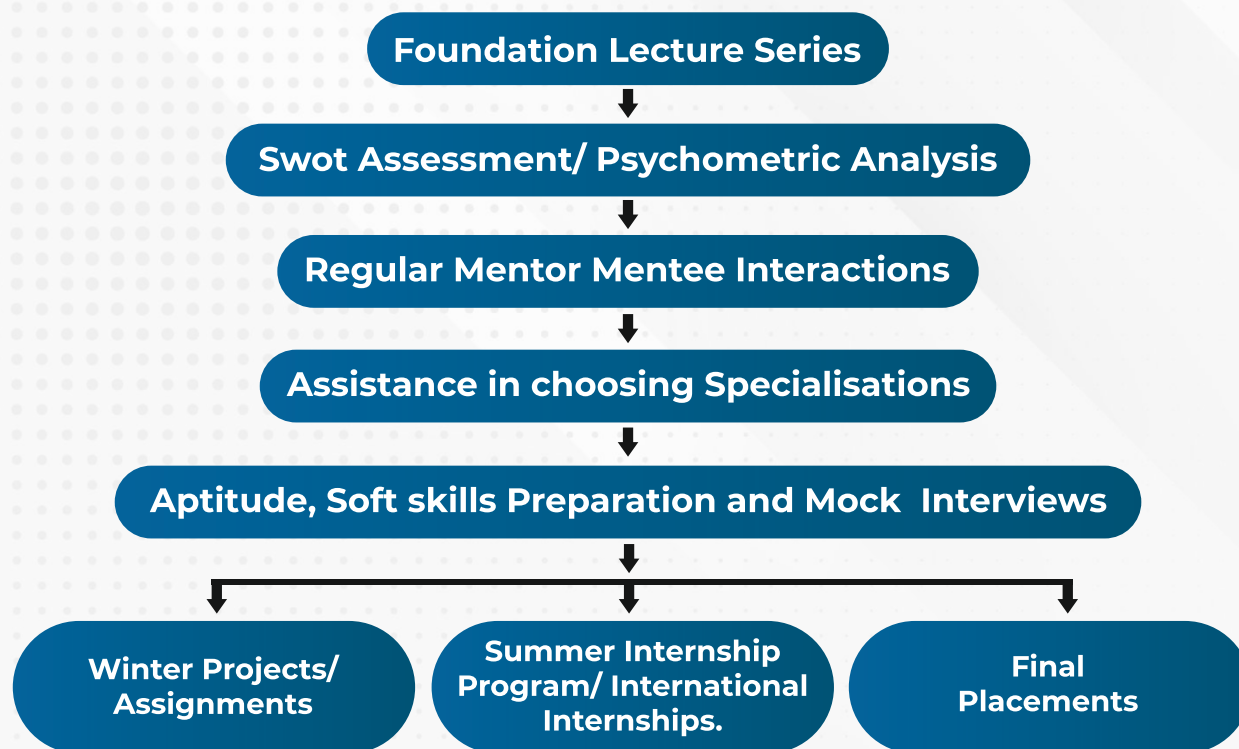
- 8000+ collection of Books & Non book material
- 9000+ e books
- 700+ Projects, CDs & DVDs
- Peer Reviewed National & International Journals in print format
- Online Database: J Gate (Social & Mgmt. Sciences) + DELNET
- Magazines & Newspapers in Marathi & English



### Library Services :

- Biometric Attendance
- Online Public Access Catalogue Service
- Lending Service
- Reprographic Service
- E Mail Alert
- Services through Social Networking Sites
- 24x7 Remote Access to Online & Print collection of the Institute.

## Placement Process



## Employment Enhancement Activities :

### Foundation Lecture Series :

These courses focus on developing the basic abilities that support the understanding of other courses. Two weeks lecture series comprising of Elementary/Foundation lectures are conducted before the commencement of regular subjects. The subjects include: Quantitative Aptitude, Communication, Personality development etc.



### Certification Courses :

CDGIMS has collaborated with agencies to provide certification courses to students in the respective domain, such as Finance, Marketing, HRM, Operations, Healthcare etc. These updated certifications bridges the gap between Academics and the current Industry requirements.



### Aptitude Preparation :

Students are prepared on the Aptitude which is intended to enhance their IQ, mathematical ability, logic and reasoning capacity, English and Comprehension ability. This ultimately helps them for selection during Interviews.





# Employment Enhancement Activities :

## Personal Counselling/Mentoring :

CDGIMS firmly believes in moulding the future leaders/ Entrepreneurs by providing personalized guidance in their development. For this each student is been associated with one faculty mentor. Towards this end, a mentoring program has been institutionalized to counsel them on the key attributes to become effective managers and future leaders. The program also covers issues connected with the recruitment and selection process of managers and how the students can confidently face such processes.



## SWOT Analysis :

CDGIMS attracts a wide range of students from various backgrounds and potential, this necessitates a SWOT Analysis that helps to profile them according to their skills and abilities. Each year at the beginning of Semester I, An NLP certified trainer conducts a SWOT analysis of each student. The suggested action plan helps the student groom during the MBA course and become Industry ready.



## Campus Interviews:

On the Campus Interviews are conducted for Summer Internship programs and Final Placements. Industries are invited on the campus to have a pre placement talk with the students and conduct the Interview Process



## HR Interactions

Corporate Leaders from the Industry are invited regularly to share their valuable experiences in various fields with the students. This enables students to understand and relate the complexities of business with the conceptual knowledge imparted in the Institute.



## Alumni Interactions :

We have our registered Alumni Association. The Alumni Association works as a bridge between the alumni and the students, both at the corporate and personal level. We look up to our alumni, as they are our best ambassadors in the corporate world and vital link in the Industry - Institute Interface.



## Summer Internship Program :

Chetan Dattaji Gaikwad Institute of Management Studies has an independent Placement cell headed by a Placement Head. The cell is a hub, which aims to provide suitable career and training guidance to students according to their interests and capabilities. The Institute aims in fully assisting students for Summer Internship Program in the Industry as well as Final Placements by arranging campus and off campus interviews for recruitments in corporate houses of all public and private sectors and several other MNCs. We are pioneer in International Internships. Some of our students have undergone the Internships at U.S.A, Israel, Netherland, Australia and Germany. Through our Placement Cell, CDGIMS aims to build a bridge for smooth transition of students from academics to economically independent citizens.



**Ankita Bagad**  
India Infoline (IIFL)



**Anushka Agawane**  
Motilal Oswal Services Ltd.



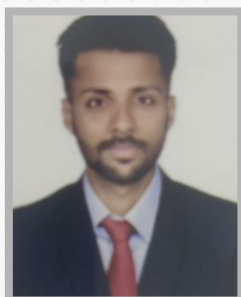
**Atharava Borate**  
Janta Sahkari Bank



**Dhanashree Hulawale**  
SEED Infotech



**Hrishikesh More**  
HDFC Bank



**Sameer Paygude**  
Wallstreet Trading Academy



**Satvik Dhairyawan**  
Bank of Baroda



**Satywati Patil**  
CATS Academy



**Sheetal Vatane**  
Bank Of Baroda



**Suchita Jadhav**  
India Infoline (IIFL)



**Swapnil Padwal**  
Wallstreet Trading Academy



**Tejas Soman**  
Elasticrun Pvt. Ltd.

## Prominent Partners of CDGIMS :





## Our Placements :

Our Brand Ambassadors..!!

Our students are working in different responsible positions on the corporate world.

Here is a glimpse of few of our achievers..!!



**Abhishek Taware**  
CATS Academy



**Aditi Bhegade**  
Hyster Yale Group, Pune



**Anup Meshram**  
SEED Infotech



**Arshad Mulani**  
Indiamart



**Ashutosh Ingale**  
Fertinagro Pvt. Ltd.



**Harshal Patil**  
SBI Securities



**Sahil Thakur**  
SBI Securities



**Shivani Patil**  
Galaxy Hospital



**Tanvi Ghate**  
Principal Global Services



**Tejaswini Rokde**  
Wissen Infotech



**Vijayalakshmi Patil**  
Statestreet HCL Services



**Vijeta Thakur**  
Accenture



**Vivek Patil**  
Infosys

## Prominent Partners of CDGIMS :



## Our Faculties, Our Strength :

### Core faculties :



**Dr. Milind Kulkarni**  
Director

B.Sc.(Physics), M.C.M., D.B.M, M.M.S. (Fin.Mgmt.), M.B.S.(Prod. Mgmt.)M.C.A., M.Phil. (Comm. & Mgmt.) outstanding grade from Savitribai Phule Pune University. PhD.(Management).Total 29 Years Experience in that 14 years industrial and 14 years teaching experience. More than 84 research papers published in Scopus,ABD,UGC Care Listed ,National and international Journals. More than 250 FDP,Work-Shops, Seminars and Conferences are attended. 7+ books Published. 22+ Ph.D. Thesis are Examined. Best Teacher Award in 2020. Expertise in Operations and Supply Chain Management.



**Dr. Atul Kapdi**  
Academic Director

BAMS, MMM, PhD, in Social Marketing (Healthcare). International course coordinator. 33 years of industrial and 15 years of teaching experience. 22 national and international research publications. Expertise in Healthcare Management, Marketing Management, behavioural science, etc. One of the first advocate of social marketing approved to healthcare behaviour change model. Visiting faculty at Hannover University of Applied Sciences & Arts, and Lutheran University, Nuremberg, Germany.



**Prof. Dr. Shailesh Siddhatekar**  
Associate Professor

B.com, M.Com, M.P.M, M.Phil. Ph.D. (Human Resource Management) from D. Y. Patil University. 12 years of industrial and 13 years of academic experience. Expertise in human resource management, information technology, training & development, professional development, operating management, recruitment, team building – leadership, health and safety, HR audits related subjects. He has published 15 papers at national and international conferences. Case studies on national & international level.



**Prof. Dr. Rashmi Mate**  
Associate Professor

B.com, MBA, Ph.D. in Financial Management. Pune University recognized Ph.D. guide. 2 years of industrial and 13+ years of teaching experience, 14 research papers published in UGC care, National & International Conferences. Expertise in Economics, Financial Management including Behavioural Finance & International Finance. Corporate Consultant for Industry-Academia Collaboration, Skill Enhancement curriculum design & International Collaborative Research. Visiting faculty at Lutheran University, Germany.



**Prof. Dr. Kanchan Jatkari**  
Assistant Professor

B.Com. MBA (Fin), Ph.D from SPPU in Financial Management. 14+ years of teaching experience. 11 research papers published in national and international journals. Expertise in Accounting, Advanced Financial Management, Financial Services & Financial Modelling. Conducted workshops on Financial Planning



## Our Faculties, Our Strength :



**Prof. Dr. Sushma Sathe**  
Assistant Professor

B.Sc.(Physics) and MBA (finance), PhD in Financial Management from SPPU. 3 years of industrial and 12 years of academic experience. She has published 15+ research papers in national and international journals. Expertise in research methodology, Financial management, equity research, basics of statistics, biostatistics. Conducted workshops and guest sessions on research methodology and statistics.



**Prof. Snehal Kamble**  
Assistant Professor &  
Training Placement Officer

B.C.A., M.B.A. in Human Resource Management. Qualified UGC-NET Examination. Pursuing PhD from SPPU in Human Resource Management. 12 years of Academic Experience under SPPU and Mumbai University; among which 8+ years of experience in Training and Placement of Students. Participated in National seminars and workshops. Expertise in student counselling, mentoring and conducting workshops for soft skills development.



**Prof. Ramanand Chivate**  
Assistant Professor

Master in Computer Management and pursuing PhD from Savitribai Phule Pune University. International Certification of MCS, MCSE, MCT and CCNA. Certified Microsoft trainer. 20+ years of experience in the teaching field. International experienced faculty for UK university as well as Mauritius university. Worked with various well-known management institutes in Pune.



**Dr. Supriya Phadke**  
Assistant Professor

BAMS, MBA, DLL& LW, PhD in Production Management. 6 Publications in National & International journals. Total 16+ years experience in Healthcare and Marketing in that 8+ years academic experience. Faculty for Marketing and Healthcare Management.



**Ms. Devayani Kulkarni**  
Librarian

1st Rank at B. Lib. Sci. & M. Lib. Sci. both from Savitribai Phule Pune University. Qualified UGC NET exam. 16+ years of experience as an Academic Librarian. Participated in National Seminars, Workshops & Conferences. Published 2 Research papers at the National Conferences. Successfully handling and contributing to various Publications of the Institute.

## Our Pioneers for Student Development :



**Dr. Sanjeev Kulkarni**

Masters In Science and Marketing, Ph.D. in Management and pursuing Ph.D. in Marathi Literature. He has 18+ years of industrial and 14+ years of teaching experience. He has 17 research papers published. He is expert in student counselling, mentoring and coaching. His interest areas are student development and mentoring, faculty development. He has conducted faculty development programs.



**Dr. Vivek Marathe**

BCS, MCM, PGDBM, MMS (Finance), Ph.D. in Financial Services. He is expert into project management, Business Analytics, Business modelling etc. He works as a visiting faculty and trainer in well-known institutes and organizations in Pune. He is expert in Microsoft advanced excel and SPSS data analysis.



**Ms. Ruhee Kaul**

Ms. Ruhee Kaul is a Chief Consultant and Director of INSPEO HR and Training Pvt Ltd. She is expertise in Technology, Human Resource Management, People and Organisation Development, Learning and Development. She is a Computer Engineer with Master of Business Management in Human Resource, Certified POSH Trainer from TUV SUD and has various other certifications in her credentials. She grooms professionals with different backgrounds through personality development, soft skills, Specially designed programs on Spoken English (ACE), Interviewing skills, Leadership skills for over a decade.



**Mr. Sushant Kolhatkar**

He is founder of "Happiness Hub". He is an International Life Coach, NLP Practitioner, mentor and Internationally Certified 'Heal Your Life' Workshop Leader. He is a powerful facilitator and inspires people to know their true potential with life transformation programs such as Heal Your life, Yes You can, NLP's Power. His programs are empowering, joyous and life changing. He strongly believes - "It's Easy, Its Possible and We all can Do it



**Mr. Ajay Kashikar**

He is committee member for Cyber Security Policy 2020 for India. 30+ years of strong experience in IT industry. He is having 4 patents filed on his name. He held leadership positions in Indian and abroad companies like Melstar Singapore Pte Ltd., Blue star Ltd., etc. He is expertise in ERP, SCM and CRM, Business Intelligence, Business process re-engineering, Process automation, IoT, Banking and Finance, QMS, IT Strategy & Automation, IT consulting in Banking.



**CA Pradeep Thite**

He is a fellow member of Institute of Chartered Accountants of India. He is a passionate teacher and is in academics since more than a decade. He is qualified UGC NET, SET and Diploma in Information Systems Audit (ICAI). He is a trainer of SEBI'S investor Awareness Division and has conducted many Investor Awareness programmes.



## Our Pioneers for Student Development :



**Mr. Parag Khare**

He is having 30+ years of experience in System integration and Business process automation using solutions like Document Management and Workflow System and Healthcare Informatics. He has expertise in Account Management, Relationship Management and Business Development in the field of Healthcare. His skills are identifying & evaluating new potentials and ensuring penetration in niche areas, major segments & industries. He is having key role in Enterprise Business Development, Contact & Relationship Building in Healthcare Technology across India and UAE



**Mr. Uday Oak**

He is having 30+ years of experience in IT with multi domain functional knowledge. Expertise as researcher, data analyst, consultant for IT solutions, trainer for communication and presentation skills, group behaviour and stress management. He is expertise in training students for their career development as well as related to soft skills like aptitude, numerical ability, how to deal with data. He has trained 1500+ students.



**Mr. Viraj Vaidya**

He is doctor by profession, hospital administrator and health technologist. He is expertise in Health care operations, Strategy Planning and Product Development. He is founder of 'Surgeri' which is a health tech start up and works as a surgical registries with data analytics for better surgical outcomes. Also the founder of 'Transition Health'. He worked as a administrator in various hospitals; in quality control, strategy planning, ethics committee etc. He has done 'Management Development Programme' from IIM-Ahmedabad.



**Mr. Jayant Kulkarni**

Jayant has over 35 years of experience in Products and Services Marketing, Sales, Business Development in International Markets, Management, Operations, Training, People Development, Leadership Development, Motivational training, Start-ups, Manufacturing Engineering and E-Learning domains. He worked as Executive Director in Herbing Knowledge Products Pvt. Ltd for 20 years. He is also expert in setting up business of start ups and entrepreneurs.



**Mrs. Smita Koppal**

B.Com, LLB, LLM (Business Law) and over 10+ years of experience in industry and teaching. She is expertised in teaching Business Law, International Law, Hindu Law, Mohammedan Law, Contract Law, Family Law, Contract Law etc. She was practicing at Then District Court.



**Value Addition Programme on PowerBI & Tablue by Dr. Vivek Marathe**



**Guest Lecture for Career Opportunities in Mutual Fund Industry by Ameya Sapre**

# Course Structure of MBA Savitribai Phule Pune University :

The revised MBA Curriculum 2019 builds on the implementation of the Choice Based Credit System (CBCS) and Grading System initiated in the AY 2014. The curriculum takes the MBA programme to the next level in terms of implementing Outcome Based Education along with the Choice Based Credit System (CBCS) and Grading System.

The following specialization shall be offered as Major/Minor

## Specialization Offered

- Marketing Management (MKT)
- Financial Management (FIN)
- Human Resource Management (HRM)
- Operations & Supply Chain Mgt. (OSCM)
- Business Analytics (BA)

The following specialization can ONLY be offered as MINOR

## Specialization Offered

- Rural & Agribusiness Management (RABM)
- Pharma & Healthcare Management (PHM)
- Tourism & Hospitality Management (THM)
- International Business (IB)

## Additional Specialization

1. A student who has earned the MBA with a MAJOR Specialization may enrol for additional specialization after passing out the regular MBA programme.
2. Students opting for MAJOR + MINOR specialization combination are NOT eligible to enrol for additional specialization.

## Passing Standards

1. A student shall be said to have earned the credits for a course if he/she earns minimum 40% marks.
2. Formative Evaluation and Summative Evaluation shall be separate heads of passing.

## Generic Core (GC) Courses - 3 Credits Each

50 Marks CCE, 50 Marks ESE

Course No.	Course Code	Course	Semester
101	GC-1	Managerial Accounting	I
102	GC-2	Organizational Behavior	I
103	GC-3	Economic Analysis For Business Decisions	I
104	GC-4	Business Research Methods	I
105	GC-5	Basics Of Marketing	I
106	GC-6	Digital Business	I
201	GC-7	Marketing Management	II
202	GC-8	Financial Management	II
203	GC-9	Human Resource Management	II
204	GC-10	Operations & Supply Chain Management	II
301	GC-11	Strategic Management	III
302	GC-12	Decision Science	III
303	GC-13	Summer Internship Project	III
401	GC-14	Enterprise Performance Management	IV
402	GC-15	Indian Ethos & Business Ethics	IV

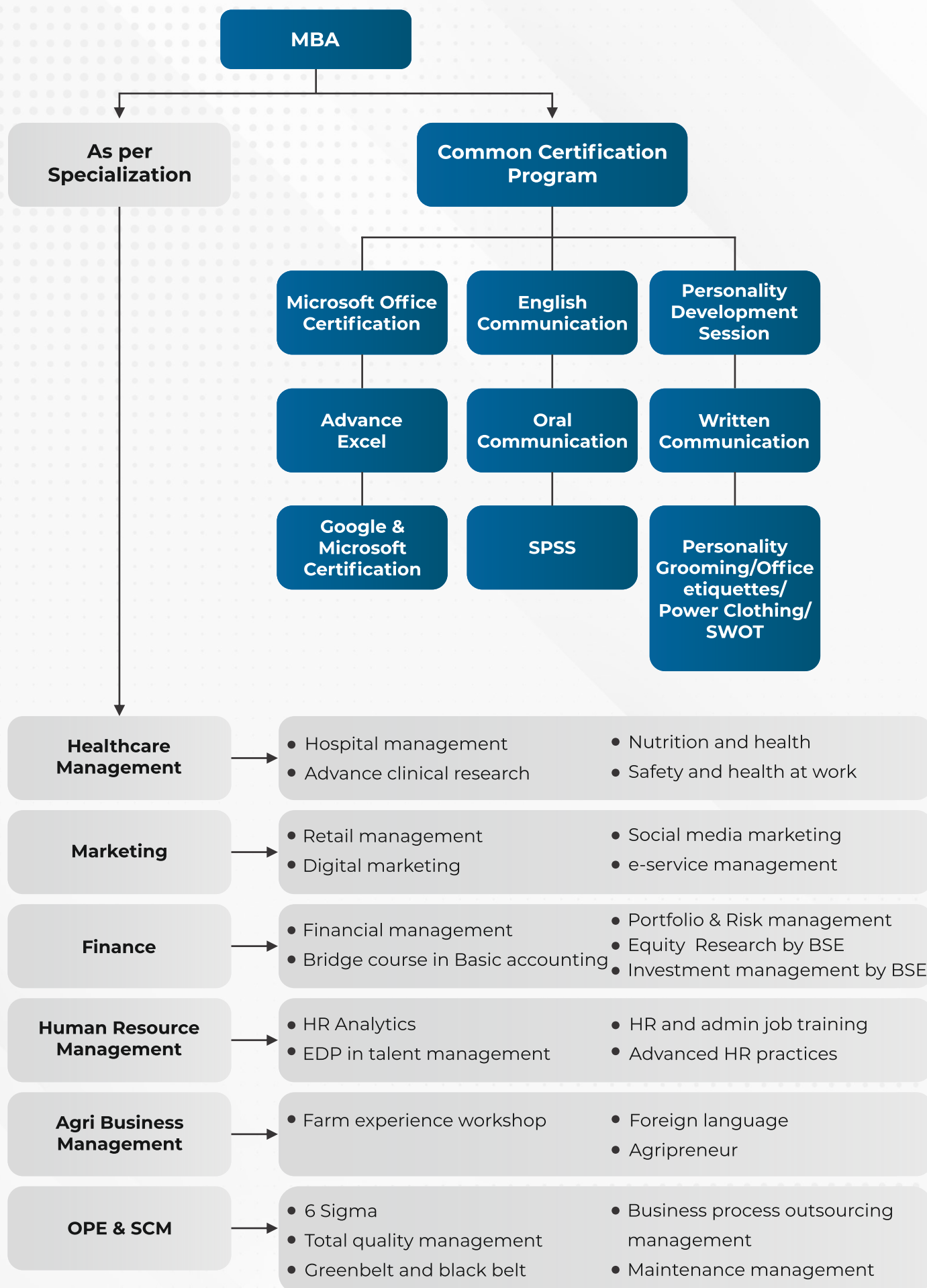
Combinations Of Options: A learner may opt for any combination of earning the 22 credits assigned to generic Elective (GE - IL) courses and Subject Elective (SE - IL) courses through

- Generic Elective (GE - IL) courses.
- Subject Elective (SE - IL) courses.
- Open Elective Courses.
- Major + Minor Specialization Combination.
- Foundation Courses.
- Enrichment Courses.
- Alternative Study Credit.

\*2 subject are subject core for 2nd, 3rd & 4th semester which are compulsory



# MBA Skill Enhancement Activities & Certification Courses:



## Research Cell :

We are keen to promote research work and output for faculty and students. Students are engaged in intensive research work along with the Research Cell, Faculty Projects and industry research. We also annually publish the Journal of Interdisciplinary Studies i.e., Anveshanam, (ISBN No: -978-93-5391-582-7).

CDGIMS's Research cell aims at carrying out good quality research to fulfil academic and industrial requirements. We at CDGIMS follow all the research norms laid down by UGC and SPPU. PhD guides of CDGIMS are highly qualified and experienced. We at CDGIMS encourage our research students to undertake research on relatively unexplored yet practically significant areas. Research publication is an integral part of the research process. CDGIMS endeavours to publish good quality research papers which have both academic and Industrial significance.

## Entrepreneurship Development Cell

The Entrepreneurship Development Cell inculcates and enriches the entrepreneurial environment in the Institute by creating an easily accessible and exhaustive set of resources for the entrepreneurs. It includes various fun-filled yet educative sessions such as Start-up showcases, Competitions, Workshops, and Seminars. The functioning of ED Cell includes creating awareness, facilitating and implementing various programs like Expert Panel Discussion and Industrial visits. A guest lecture on "Opportunities in Agro-Business Management" was organized by ED cell on 29th December 2021. The Guest speaker was Prof. Iftekhar Khan, Academic Director, Prolearn India.

## Start-up and Innovation Cell – “नवपरिवर्तनम्”

Our Start-up and Innovation Cell aims at creating a vibrant and dynamic Start-up Ecosystem by playing a role of pre-incubator to promote & facilitate the support system. Our students and teachers convert their innovative ideas/problems to tech-solution with a feasible business model stage. CDGIMS has an active MoU with Passion IT Incubator. We are connected with around 50 start - ups in the Healthcare and Social Business Management field. This gives our students an opportunity to interact with start-up community. We also provide internships, live projects and jobs in such start-ups.

## At CDGIMS, we undertake various activities to promote Start-up, Innovation, and Entrepreneurship. These activities are as follows:

- Motivational Sessions by Successful Innovators
- Workshop / Guest sessions on Intellectual Property Rights (IPRs)
- i2e (Innovation to Enterprise) Competition organized by SPPU
- Innovation Day on the birth anniversary of APJ Abdul Kalam
- MOU signing with industries for Innovation and Start-ups
- Guest session of successful Entrepreneurs
- Screening of online sessions regarding Start-up, Innovation & Entrepreneurship
- Motivating students for Entrepreneurship activities
- Supporting student in their Entrepreneurial venture
- Encouraging students to participate in Innovation, start-up & Entrepreneurship competitions organized by AICTE & SPPU.
- Workshops on Entrepreneurship skills, Attitude and Behaviour Development



# Admission Process :

## Eligibility for MBA Admission

MBA: Through Common Entrance Test (MHCET/CMAT/MAT/CAT/XAT/ATMA) Administered by DTE.

Minimum bachelor's degree or appeared for final year examination of a bachelor's degree & must pass the examination with requisite % marks on or before the date as published by DTE in any discipline of three years duration with minimum 50 % or more marks for general category students.

Students belonging to SC/ST/VJ DT NT(A)/NT(B)/NT(C)/NT(D)/SBC/OBC/SEBC/EWS" from Maharashtra State requisite 45% or more marks in bachelor degree with Caste Certificate, Caste Validity, Non-Creamy Layer from any statutory University approved by the appropriate Government authority & recognized by Association of Indian Universities. The percentage of marks shall be calculated by rounding off to nearest integer. i.e. if the percentage of marks comes out to be 49.50% to 49.99% and 44.50% to 44.99 % then it shall be rounded to 50% and 45% respectively and if the percentage of marks comes out to be 49.01 % to 49.49% and 44.01% to 44.49%, shall be rounded to 49% and 44% respectively for deciding the eligibility.

Must have completed the document verification as well as the selection procedure as prescribed by the competent authority from time to time (DTE).

For more details refer CET Cell Maharashtra - [www.cetcell.mahacet.org](http://www.cetcell.mahacet.org)

## Fees

Tuition Fees: As per Shikshan Shulka Samiti, Government of Maharashtra norms only.

\*Scholarship Format : Scholarship for eligible candidates is provided strictly on merit and financial status of the students.

## List of Documents :

- D.T.E. Allotment Letter
- MBA Entrance Score Card
- S.S.C. Mark Sheet
- H.S.C. Mark Sheet / Diploma Mark Sheet
- Graduation Mark Sheet & Certificate
- Transference Certificate / Leaving Certificate
- Domicile Certificate / Birth Certificate  
(Only Maharashtra Students)
- Nationality Certificate / Passport
- Migration Certificate (Other Than Home University)
- Caste Certificate (if applicable)
- Non Creamy Layer Certificate  
Valid till 31st March)(if applicable)
- Caste Validity (if applicable)
- Parents Income Certificate Latest
- Education Gap Certificate (If any)
- Photocopy of Aadhar Card & PAN Card
- Photocopy of Passbook linked with Aadhar Card
- Eligibility Certificate for Economically Weaker Section
- Proforma — V (If applicable)

### for MBA Syllabus Please Visit

[http://collegecirculars.unipune.ac.in/sites/documents/syllabus%202019/MBA\\_Revised%20Syllabus%202019%2023-10-19\\_24.102019.pdf](http://collegecirculars.unipune.ac.in/sites/documents/syllabus%202019/MBA_Revised%20Syllabus%202019%2023-10-19_24.102019.pdf)

Note :- Certificate like Caste, Non - Creamy Layer, Validity only for the students belonging to SC/ST/VJ DT NT(A)/NT(B)/NT(C)/NT(D)/SBC/OBC/SEBC/EWS"

# MBA Admission Process :

- 1 Advertisement by CET Cell Maharashtra
- 2 Online Filling & Submission of Application Form
- 3 Appearing for CET Exam
- 4 Declaration of CET Result
- 5 CAP Registration through Online Application
- 6 Document Verification at Facilitation Center for CAP
- 7 Display of provisional merit list by CET Cell Maharashtra
- 8 Filling up of option form for CAP rounds
- 9 Seat Allotment through CAP
- 10 Online confirmation of Admission
- 11 Reporting & Confirmation of admission at the Institute in given period
- 12 Course Commencement

## Against CAP and Institute Level Admission Process:

- Admission process will be as per the DTE Norms and Schedule.
- Publishing an advertisement of Against CAP vacancy and Institute Level admission in NewsPaper and on Institute Website.
- Application for Against CAP vacancy and Institute Level admission will be collected from the candidates.
- Merit list will be displayed on the Institute Notice board and institute Website.
- Confirmation of admission and submission of the documents as per the DTE Norms.

## Rules for cancellation of admission :

If a student cancel the admission within 30 days from the admission confirmation date declared by DTE fees will be refunded as per DTE policy. No refund of fees for cancellations after 30 days or the commencement of incoming batch (whichever is earlier). If any student admitted found to be in any fraudulent practices, the admission will be cancelled by the institute without any claim for refund. All disputes will be settled and resolved by arbitration. All claim and disputes will be subjects to Pune jurisdiction only.



## Industrial Visit

The objective of industrial visit is to provide an insight regarding internal working of companies. Theoretical knowledge is not sufficient for professional career. With an aim to go beyond academics, industrial visits provide students a practical perspective of the work place.



**Bosch, Pune (2014)**



**Siemens, Pune (2014)**



**Whirlpool, Pune (2016)**



**TATA Motors, Pune (2017)**



**Parle Products, Pune (2019)**



**Coca Cola, Hyderabad (2020)**



**Crown Rubber Products, Pune (2023)**



**Mapro, Mahabaleshwar (2023)**





Environment Rally



Snake Rescue Training



Swachha Bharat



Traffic Awareness



Tree Plantation



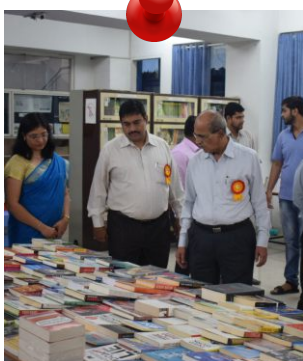
Women Empowerment



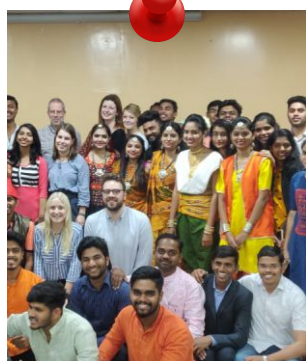
Agribazar



Blood Donation



Book Fare



Culture Exchange Program



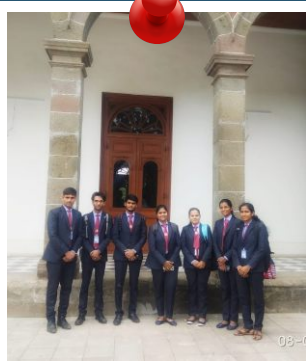
International Yoga day



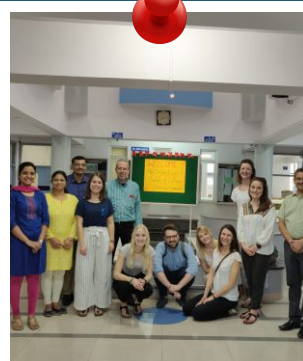
Ganeshotsav



Green Campus



Heritage Walk



International Collaboration  
with Germany



Marathi Rajbhasha Din

Rashtriya Shikshan Mandal's

**Chetan Dattaji Gaikwad Institute of Management Studies (CDGIMS)**

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