



Aspire Acquire Achieve

Estd. 2007

www.ismrpune.edu.in

Sri Balaji Education Society

**INTERNATIONAL SCHOOL OF
MANAGEMENT & RESEARCH
B-School, PUNE**

**ADMISSION DOSSIER 2024
MBA**



ASPIRE

ACQUIRE

ACHIEVE

ISMR B-SCHOOL



Vision

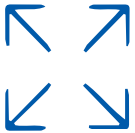
To be a world-class business school, achieving excellence in imparting management education and research through continuous competency building.



Mission

To provide managerial talent with risk-taking ability, passion for lifelong learning, creative, innovative thinking and values in rapidly evolving economic and social global environment.

Operating Philosophy



- Ensure that education is accessible to all, irrespective of their financial standings.
- Provide application-oriented excellence in teaching and education anticipating dynamic diversities enabling 'Happy Learning' ambience.
- Transform students to lead economy of tomorrow equipped with abilities to overcome challenges of the corporate world.
- Empower students to grab opportunity by choice and not by chance.



MESSAGE FROM MANAGEMENT TEAM



Jaikishan Bhutada
FOUNDER PRESIDENT

We welcome ambitious students aspiring to make a difference in the world of work. We provide you with an environment that supports to believe in the power of business as a means to achieve new heights. Curiosity to explore more about you, others and the world we live in is the unique development that will be made in the ISMR B-School. We build the courage in you to define your vision and make it become a reality. You are driven to inspire and empower others to achieve beyond expectations and that is the culture in ISMR B-School. The challenges of the 21st century require leaders who can adapt to a rapidly changing environment, understand situations and find innovative solutions to problems, and then lead their organizations forward. To this end, we have designed our program around the core themes of entrepreneurship, leadership and consultancy.



Dr. Nilesh Bhutada
MANAGING TRUSTEE

The only constant in this world is change. The ebb and flow of change is perennial in economies, industries and businesses. It is indeed a challenging task for managers to constantly adapt to these changes. In all these years that I have spent in the field of management education, I have seen wave after wave of changes that have assailed management education. I have not only undergone these waves, but we have also succeeded in riding many of them. Built on a culture of merit, integrity and ethics, we groom future managers through a comprehensive and contemporary curriculum supported by courses in ethics, international business and considerable industry exposure. Appreciation of societal issues is inculcated through various social action programs and a three-week project on 'Socially Useful and Productive Activity'.



Mr. Shankar Muralidharan
CEO

Shankar's unique philosophy, encapsulated in the wise words, "MBA is like marriage – do it Late, but don't do it wrong," emphasizes the importance of timing and quality decision-making. He champions the belief that "Talent is useless without direction, discipline, and harnessing."

Promoting a holistic approach to education and personal development. phenomenal success, further solidifying his impactful journey in higher education. In line with this vision, he introduced a transformative initiative at ISMR Akademia, fostering students' holistic development through training, counseling, and networking opportunities with luminaries from the United Nations, World Bank and corporate.

RECOGNITION AND AFFILIATION



Approved by AICTE, Ministry of HRD,
Government of India



Directorate of Technical Education,
Maharashtra



Savitribai Phule
University of Pune



All India Survey on
Higher Education



All India Management
Association



Association of Indian
Management
Schools



KNOWLEDGE PARTNERS



India Europe International
Business School



ASBS MBA

Akademia Supported
Business School

AWARDS AND RANKINGS

- Awarded **"Business School of the Year 2019"** by Media Partner THE ACADEMIC INSIGHTS.
- Ranked **"Top 10 Colleges and Institutes in Maharashtra"** by Media Partner Higher Education Digest for the year 2019.
- Ranked 20th in India by **"Higher Education Review Magazine"** Beyond IIMs Top 100 B-School survey.
- Awarded **"Excellence in Students Placements for 2018"** by Education World-Wide India.
- Winner of **"Best Business School Award in 2017"** by 24 MRC Award – For Excellence in Higher Education.
- Jagran Josh recognizing **"Top Private Management Institute in Western India."**



TOP 25 REASONS TO BE AN ISMRIAN

1. **Excellent Return on Investment** 
2. **20 Acres Serene Campus** 
3. **Dedicated and Experienced Faculties from Academic and Industrial Background** 
4. **100% Placement Assistance** 
5. **Foreign Placement Assistance** 
6. **Scholarships to Meritorious Students** 
7. **Education Loan Tie up with Leading Banks** 
8. **Domestic and International Industrial Visits** 
9. **State-of-the-Art Infrastructure with Fully Wi-Fi Enabled Campus** 
10. **Seminar based, Career Oriented, and Industry Focused Curriculum** 
11. **Access to Study Material / Newspapers / Journals / Case Studies etc.** 
12. **Special classes on Personality Development, Communication, and Foreign Language** 
13. **Leadership and Team Building Activities** 
14. **Innovative Learning: Mentorship, Internship, Practical Exposure in Industry** 
15. **IT Input: Advanced Excel** 
16. **Value Added Certification Courses** 
17. **Indoor and Outdoor Recreational Activities**
18. **Gymnasium with all Latest Equipments** 
19. **Cultural Programme and Intra-Collegiate Programme** 
20. **Hostel Facilities for Boys and Girls** 
21. **Mess Facility** 
22. **Medicare Facility during the Course** 
23. **Accidental Mediclaim Policy during the course** 
24. **A Fun-Filled College Life Experience**
25. **Outbound Management Programs**

PROGRAMS AND SPECIALIZATIONS

• MBA - REGULAR

Affiliated with Savitribai Phule Pune University, our MBA program offers a structured yet flexible curriculum. This flexibility allows students to tailor their learning experience by choosing minor and major specialties, enabling them to focus on areas where their strengths shine brightest.

• MBA - ADVANCE

Distinguished as an immersive 2-year full time program divided across four dynamic semesters, this MBA Advanced program is specially designed to offer much needed intensive and transformative learning experiences.

• GLOBAL MBA

The Global MBA program by ISMR aims to elevate the global perspective amongst the next gen of our country. By infusing the essence, teachings, and rigour of the International education system, we focus on igniting a global leader amongst each of our students.

SPECIALIZATIONS FOR THE MBA PROGRAM

- Financial Management 
- Marketing Management 
- HR Management 
- Operations and Supply Chain Management 
- Business Analytics 
- Agribusiness Management 
- Tourism And Hospitality Management 
- International Business 

Value Added Certification Courses

- Certification in Digital Marketing
- Certification in Negotiation Skills
- Certification in Advanced Excel
- Certification in Business Analytics
- Certification in Investment Banking & Hedge Funds
- Certification in Entrepreneurship Management

ADMISSION PROCEDURE

How to Apply?

1

STEP

Please log on to our website at <https://www.ismrpune.edu.in>, click on the Apply Online button to fill in the application form @ <https://ismrpune.nopaperforms.com>. Please complete the application form and pay Rs. 1000/- as registration fee to complete the application process.

2

STEP

After the application form is submitted, the admission cell formally starts the admission process by initiating the counselling and interview sessions.

3

STEP

The confirmation of admission in the post graduate management programs is subject to the student fulfilling the following parameters:

- Merit in entrance exams such as CAT/MAT/CMAT/ATMA/MH-CET
- Graduate from any statutory university with minimum 50% marks.
- Result of personal interview of shortlisted candidates.

4

STEP

After the student successfully clears the counselling and personal interview sessions, he/she will need to confirm their seat in the institute by completing the payment of Rs. 30,000/- within three days from the date of Offer Letter.

5

STEP

Upon successful payment of Rs. 30,000, the admission will be provisionally confirmed subject to the student completing the other admission related formalities and furnishing required documents.

Eligibility Criteria

Candidates with minimum 50% marks in graduation (45% for reserved categories) from any recognized university and with a valid score card in national-level entrance tests like MH-CET / CAT / MAT / ATMA / CMAT / SNAP etc. are eligible to apply (all such exams shall be treated at par) enabling the candidate to appear for Selection Process directly.

Documents required for Admission to MBA

- Valid Entrance Exam Score Card
- 10th (SSC) Mark Sheet and Certificate
- 12th (HSC) Mark Sheet and Certificate
- Graduation Mark Sheet First Year to Final Year
- Graduation Passing Certificate
- Nationality and Domicile Certificate
- Passport
- Birth Certificate
- Aadhaar and Pan Card
- Transfer or Leaving Certificate
- Gap Certificate (If Applicable)
- Caste Certificate (For all candidates from Reserved Category)
- Caste Validity (For all candidates from Reserved Category)
- Non creamy Layer (For all candidates from Reserved Category except SC/ST)
- Ten Passport Size Colored Photograph
- Migration Certificate (Applicable for students from other University)

CORPORATE INTERFACE & PLACEMENTS



Your paragraph text



International Placements



Highest Package Offered
17.5 LPA

Average Package Offered
8 LPA

Minimum Package Offered
6 LPA

INFRASTRUCTURE



Successful Career Gateway



Digital Library



Table Tennis



Basketball Court



Seminar Hall



Computer Lab



Library

HOLISTIC DEVELOPMENT

Training and Development



Team Building Activity



Yoga and Meditation



Outbound Training Program



Picnic @ Mahabaleshwar

CAREER DEVELOPMENT PROGRAM

National and International Industrial Visits



TATA Steel, Dubai



National Paints, Abu Dhabi



Mapro India Ltd., Pune



Renishaw Metrologies India Ltd., Pune



Spark Minda, Pune



Volkswagen India Ltd., Pune



Advik Hi-Tech, Pune

ACKNOWLEDGING ACHIEVERS

Guest Speakers



Prof. Dilip Patel
S.P Jain Faculty And Joint Director



Mr. Siddharth Rajhans,
Principal Policy Maker at United Nations.

Academic Awards Ceremony



MoU Signing Ceremony



Dr. Nilesh Bhutada felicitating Lt. Gen. Surendranath



Overall Award Distribution



Academic Award Ceremony Day

EXTRA CURRICULUM ACTIVITIES

Cyber Security Awareness Session



International Study Tour



Ferrari World, Abu Dhabi



Burj Al Arab Beach, Dubai

Cultural Activities



Coffee with CEO's



CAREER DEVELOPMENT PROGRAM

Industry Leader's Talk Series



Mr. Kazuiki Kataoka

Speaker

Researcher/Advisor
Consulate General
of Japan in Miami



Mr. Teruki Akao

Speaker

Assistant Researcher
International Development
Center of Japan Inc. (IDCJ)



Mr. Kailash Katkar

Founder, Quick Heal

Topic: Education is the most
powerful weapon which you can use
to change the world.

Pre-placement Industry Leader Talk Series



Mr. Abhijit Jagtap

*Assistant Manager, Training
and Development*

Zamil Steel Building Pvt. Ltd.
Topic: Post Covid-19 Blurring
Lines Between Work-Life
Balance



Mr. Preeti Sakhre

*Human Resource
Development Specialist*

TUV India Pvt. Ltd.
Topic: Typical Role of
Industries in Enriching
Academic Performance



Mr. Sunil Tatkar

*Founder and Managing
Director*

Valurevolution
Topic: Top Global Skills
Required by Students for
Industrial Readiness



Mr. Rajesh Jamwal

*Head – Training and Career
Management Division*

Premium MBA Institute
Topic: Hacks that Crack
Interviews



Manjiri Gokhale Joshi

CEO, GTT

Topic: You must be the
change you want to see in
the world.



Mr. Harshad Bhagwat

Founder, Wordsmaya

Topic: Research-The distance
between an idea and
its realisation

STUDENTS TESTIMONIALS



I Samagya Sharma pursuing MBA (2020-22) at ISMR B-School, Pune. I am delighted to share that in 1st semester itself I got placed in Ambitious Polytech, Pune as "Business Development Intern". During my internship I got exposure to learn many areas of business development functions and I got the opportunity to apply my creativity, ideas and skills. I am thankful to Ambitious Polytech team for their valuable guidance and support during my internship and to ISMR Placement Cell for their guidance and providing me this opportunity.

Samagya Sharma
Jaipur



This is Shruti Sinha pursuing MBA (2020-22) from ISMR B-School, Pune. I was provided with a wonderful opportunity to work for Blitzjobs, Pune by ISMR Placement Cell. My experience during tenure with Blitzjob was wonderful. I learned new things and enhanced my knowledge and skills. During the internship I got opportunity to understand the role of HR and exposure to Talent Aquisition concept. It is great being an intern for Blitzjobs and thankful to ISMR Placement Cell for guidance and Blitzjobs for such amazing experience.

Shruti Sinha
Jharkhand



I Krishna Mishra pursuing MBA (2020-22) from ISMR B-School, Pune. I got an opportunity to carry out my internship at UAS International, Delhi in sales and marketing. It was a great experience for me and understood functions of sales and marketing. I would like to thank to faculties and Placement Cell for providing me professional opportunity during 1st semester itself. It is my pleasure to be a part of ISMR family.

Krishna Mishra
Gorakhpur



This is Rutik Yeola currently pursuing PGDM from ISMR B-School, Pune (2020-22). I got selected in Grad2live, Pune as "HR Ops Intern" where I got to learn about the HR function and different domains of HR. It was a great learning experience which will add a great value in my future career growth. I would like to thank my college Placement Cell and Management for giving me this wonderful opportunity. Proud to be ISMRian.

Rutik Yeola
Nashik



I Nupur Priyadarshani, PGDM student of (2020-22) at ISMR B-School, Pune have been assigned for Internship Program at TRUMPF India Private Limited (Pune). I have acquired experience in Marketing vertical which is truly invaluable. Working in an environment which is analytical, creative and being provided an opportunity to learn new horizontals and verticals almost everyday has truly broadened my perception. The journey has been absolutely amazing so far and for providing me such a platform, I am really thankful towards the placement cell of my college.

Nupur Priyadarshani
Patna



I Vijay Bukan pursuing MBA (2020-22) at ISMR B-School, Pune. I got selected in Biorx Ventures (Pune) company for Internship as a "Finance Intern" and I got to learn a lot about Financial statements and work ethics. I got the opportunity to enhance my Knowledge and skills during this internship. I'm glad for being a part of Biorx Company as well as ISMR B-School. I would like to thank the Placement Cell and Management for providing me this amazing opportunity.

Vijay Bukan
Osmanabad

**Nurturing
young minds
from the
ground up**



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