



Modern Education Society's

**NEVILLE WADIA INSTITUTE
OF MANAGEMENT STUDIES AND RESEARCH**

Accredited 'A++' by Business India.



UDGAM

TOWARDS EXCELLENCE...

PLACEMENT BROCHURE 2017-2018



Governing Body Of The Institute

1. **Dr. M. S. Wadia** (Chairman)
2. **Prof. D. A. Rajput** (Member, Secretary, M. E. Society, Pune)
3. **Dr. (Mrs) Girija Shankar** (Member, Assistant Secretary, M. E. Society, Pune)
4. **Dr. T. M. Desai** (Member)
5. **Dr. A. J. Hake** (Member)
6. **Vacant** (Member nominated by Savitribai Phule Pune University)
7. **Dr. Amit Dutta** (Ex-Officio, Regional Director, AICTE, Mumbai)
8. **DR. Abhay Wagh** (Ex-Officio, Director of Technical Education Mumbai)
9. **Dr. A. B. Dadas** (Ex-Officio, Member, Director, NWIMSR)

Dr. A. B. Dadas, Director
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NEVILLE WADIA INSTITUTE OF MANAGEMENT STUDIES & RESEARCH

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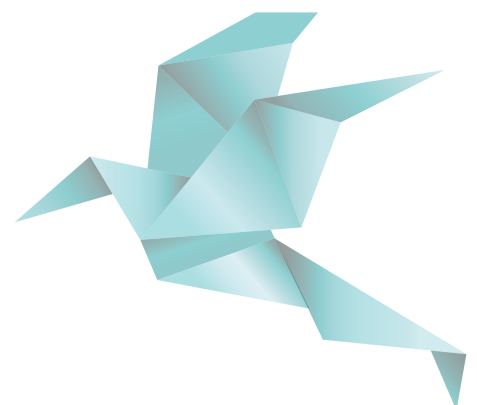


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VISION

Institution commits service to society through developing virtuous leaders by providing executive management education in a global setting.





OUR MISSION

Institution is convinced that success is measurable in the calibre of our graduates, we continuously seek to improve them and ourselves in an ecosystem that nourishes our spirit and intellect.

OUR BELIEF

Here, nothing is more purifying than Self-Knowledge. Knowledge is What a person should seek in life. The Sanskrit term for a student is Vidyarthin- a seeker of knowledge. Knowledge burns up all your Weaknesses and makes you aware of your inner strength and potential. This is what is called enlightenment.

FROM THE PRESIDENT'S DESK



It gives me great pleasure to communicate with you the young fresh minds, who are preparing to embark on a career in the world of commerce and industry having completed your education at the Institute of Modern Education Society. I hope that during your time at the Institute you have not only had the opportunity to imbibe and be equipped to face the world with confidence in the discipline that you choose, but that the Institute has provided you with the value systems with which you will conduct yourselves wherever opportunity takes you.

I am sure that over the years ahead you will make this Institute proud of your accomplishments and achievements. The Institute would greatly appreciate that you not only continue your connections with it but when you progress in life you bring back to the Institute your learning's, in order to share them with students and faculty of the time. I am sure that you will make the contribution which all citizens need to, in whatever their field, to the society and the nation of which this Institute can be justly proud of.

With all good wishes for a long, happy and successful life!

Mr. Nusli Wadia, the President of Modern Education Society, is a leading Industrialist and Philanthropist. He is the Chairman of listed companies like Bombay Dyeing, Bombay Burma, and Britannia Industries besides being a Director of reputed companies like Tata Steel, Tata Motors and Tata Chemicals. He is also the Chairman of Board of Governors of VJTI, the Chairman of the Wadia Hospital for Children and Women. He has also been a member of the Prime Minister's Council for Trade and Industry from 1998-2004. He was a member of the Special Subject Group to review Regulations and Procedures to unshackle Indian Industry and on the Special Subject Group on Disinvestment. He has made a name for himself also in public affairs and has been actively associated with leading charitable institutions.

Mr. Nusli Wadia
PRESIDENT

SECRETARY'S MESSAGE



The Indian corporate world is witnessing a total metamorphosis these days. Fundamentals are strong, corporate environment is buoyant and performance is bullish. New challenges are being constantly encountered, new equations are emerging and new solutions are being tested in the dynamic social scenario. The industrial environment is now more liberal and deregulated. It is turning into a more flexible, transparent and vibrant entity. India is already in the process of becoming a part of the global village. Several phases of this transition have already passed. The corporate world is keen to welcome new generation business executives who show a high degree of professional excellence, commitment and devotion to their mission. The human resources are gaining significance to prove their worth in the contemporary environment. We, at Neville Wadia Institute of Management Studies & Research, always strive to enhance the

quality of the students walking out from our Institute and enable them to face the ground realities of the business world.

Our endeavor has always been to help students get larger perspective and widen viewpoints in order to gather holistic understanding of business in general. With changing time our role as academicians gets more and more challenging. But we embrace challenge for the larger benefit of our flag-bearers, our students.

Our students have the mental ability & strength to undertake challenges. They have been a part of an excellent team, showing a high degree of motivation and focus to their pursuits. We welcome you on our campus to make selection of management executives of the new generation. I am confident that providing an opportunity will be a step in the right direction.

Prof. D. A. Rajput
Secretary
M. E. Society

RECTOR'S MESSAGE



I consider it my privilege to pen the Brochure, 'Udgam – 2017-18" of Neville Wadia Institute of Management Studies & Research. The students of our Institute represent the youth of India who are going to be the new locomotives of the Global Economy.

The last few years have been particularly challenging for the World Economy. In the midst of this, India has displayed Remarkable stability as compared to many other countries. It is believed that the talent within our country is its biggest strength besides its enormous consumption potential. We at Neville Wadia strive to shape and polish our students to become champions of tomorrow. We help them unearth the potential in them, for them to use their talent & enterprise, for the benefit of Industry & Society.

The knowledge instilled in them, in conjunction with the values inculcated in them, would make them treasured assets of tomorrow's Industry.

We are immensely happy to associate with you and are confident that your search for talent will end with us at Neville Wadia.

Thank you.
With warm regards

Dr. Girija Shankar
Rector

DIRECTOR'S MESSAGE



It gives me immense pleasure in welcoming you all to this August campus of Neville Wadia Institute of Management Studies and Research. Since our inception, corporate have recognized the difference in our training and its impact. Therefore even in the slowdown we were out of the few institutes to get a greater response for placements. Probably we are the only institute in the city of Pune, where the potential recruiters are learning the man-management skills in Masters programming and personal management and make it a point to visit our campus as recruiters.

We train our MBAs in such a way that right on the first day of their job they are regarded as corporate-friendly students. Well known corporate make it a point either to visit our campus or shortlist our candidates from the Dossier for the placement opportunity on the basis of experience and past performance of our students recruited by them in the recent

past. The prime objective of adopting a unique pedagogical style and methodology is to make our students aware of business realities. This translates into benefit when they get productive and mesh into new culture from the word go. Adding value, therefore, to their CVs is incidental, but creating the value to their persona is the ultimate motive. To make them really worthy for placement, value added courses such as business analytics, six sigma (basic & advance level), workshop on negotiation skills and relentless industry academic interaction as well as a module in foreign language are some of the features worth mentioning.

Last but not the least, I assure you that any student selected by you will prove his/her mettle and definitely be an asset for your company

I whole heartedly welcome you to our campus for Udgam

Dr. Anand Dadas
Director



MESSAGE FROM CORPORATE RELATIONSHIP OFFICER

I take this opportunity to invite you to the Placement Program at Neville Wadia institute of Management Studies and Research. The time comes again for us to expose the best minds we have, to the outer world that waits to test and absorb the talent radiating from every individual. I assure you that your expectations will not just be met, but will be surpassed substantially. The student mix in the batch is hand-picked from some of the most diverse walks of life. This diversity has resulted in experiential learning and appreciation of varied cultures and tastes. The curriculum here has been dynamically aligned to the needs and aspirations of the industry to ensure that students not just imbibe academic concepts but develop the analytical and decision-making skills to be the leaders in the ever-changing world of business.

The prime objective of adopting a unique pedagogical style and methodology is to make our students aware of business realities. This translates into benefit when they get productive and mesh in to new culture from the word go.

This journey from darkness to light for the students would not be possible but for the strong bond that Neville Wadia shares with the business world. This brochure collates all the relevant information for your participation in the Placement Program. We look forward to forging stronger bonds of co- operation to traverse uncharted territories of excellence. Welcome home to Neville Wadia!

With regards and good wishes.

Prof. Radha Dogra
Head



NWIMSR VALUES

Established in 1991, NWIMSR is one of the most refined of Business Schools in India. Located at the educational Capital of India, NWIMSR has come to be known as one of the most respected B-schools in India. Having groomed managers and leaders of the corporate sphere for close to two and a half decades, NWIMSR boasts a legacy of Excellence & Integrity– The values of NWIMSR inculcates in every student. Inspired by the Jesuit spirit of Magi's – 'Ever Greater', NWIMSR aims at being a management school with a passion for academic excellence, uncompromising human values, a sensitive social conscience and an abiding commitment to improve the quality of life in organizations and society. It is these values that make an NWIMSR shine apart.

WHY NWIMSR ?

1. **Pedagogy:** Extensive use of case studies as a method of learning to understand how management concepts apply in business situations along with hands on training that makes learning holistic and develops well rounded managers.
2. **World Class Teaching Community:** NWIMSR prides its efforts world class teaching community. Action– centric research and industry consultancy keeps the teaching abreast in both the academic and the industrial world.
3. **Industry Oriented Programs:** The University proactively senses business world requirements and continuously innovates to build human capital to fit those needs. Introduction of MBA program was result of its thrus on continuous updating of programs to keep the deliverables contemporary.
4. **Holistic Learning:** The entire program is designed in such a way that it provides equal focus on knowledge, skill and attitude development.
5. **Unique Induction Program:** Management games and simulation exercises are designed and implied in the MBA curriculum which helps participants to know each other, understand self and prepare for a better life ahead.

JOURNEY

Doing Easily What Others Find Difficult Is Talent; Doing What Is Impossible For Talent Is Genius. Located in Pune, the educational Capital of India, Neville Wadia Institute of Management Studies and Research encourages and helps its students to imbibe in themselves this element of 'genius', by providing them best of facilities and management education. In doing so NWIMSR has always endeavored to mould its students into effective leaders who blend business practice into theory, ones who advance the evolution of strategies ideal for promoting a vibrant and throbbing business environment.

Neville Wadia Institute of Management Studies and Research was started by Modern Education Society in 1991. The institute is affiliated to the University of Pune and recognized by the All India Council of Technical Education (AICTE) and Government of Maharashtra. In addition to giving them value-added skills, the Institute provides the students with a solid foundation to base their practical knowledge on. It endows the students with management skills in the following areas:

1. Master of Business Administration (M.B.A.)

The Institute offers Masters in Business Administration. This course is affiliated to Savitribai Phule Pune University and approved by All India Council for Technical Education (AICTE) and Government of Maharashtra. The intake for this course is 60. The specialization offered is Marketing, Finance, Human Resources and International Business. The program is designed in such a way that it provides equal focus on knowledge, skill and attitude development. This equips them to choose from a wide array of opportunities across industries thereby taking advantage of the India story.

2. PHD

NWIMSR is an approved Post Graduate Research Centre of Savitribai Phule Pune University. Our research scholars are under the close mentorship of a distinguished panel of guides. The Institute seeks advice from experts from different walks of life in order that the centre operates in a professional manner. There is a continuous endeavour to include a wide spectrum of subjects to make a meaningful contribution to business and to society.

CAMPUS



CLASS ROOM



RESOURCES



Our campus is purely academic but soothing and inspiring, conducive for learning. It is showered with pretty, serene and colorful gift of Mother Nature. Really it makes up a perfect, studious and academic atmosphere. The environment strikes right balance between learning and overall development of the students.



LIBRARY

Houses about 16500 Books, 33 Periodicals and National & International Journals, Reports, Interactive DVDs & VCDs Computerized setup backed by SOUL Software Developed and maintained by INFLIBNET Ahmedabad with Barcode Facility, Book Bank Facility, Business News Channels for students.

COMPUTER LABORATORY



- 2 Servers & 65 Terminals
- Online classroom setting with LCD setup
- Round The Clock Internet Facility, with WI-FI facility on the campus,

- 5 Mbps (1:1) dedicated internet access.
- Well Equipped With CD Writer, Scanner and
- Laser-Jet Printers



PLACEMENT CELL



The Placement Cell is the nucleus of the Institute. Students are given personalized one to one guidance for appearing for interviews, identifying target organizations, creating a customized networking strategy and being placed in a job.

BATCH 2016-18



SEMINAR HALL



Spacious & well furnished state of the art seminar hall. Seating capacity of more than 450 students. Hosts various guest lectures, seminars, Pre-Placement talks, workshops and others cultural activities. Latest audio visual facilities like LCD projector, overhead projector to complement the various activities conducted in the seminar hall.



INDEPENDENCE DAY

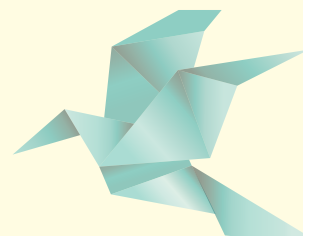


BROADENING THE HORIZON



VALUE ADDITION TO STUDENTS

Personality Development Workshops	Industrial Visits
Workshops on Interview Skills and Group Discussions	Guest Lectures
Career Counseling Workshops	Internships
Certificate Course in Microsoft Excel	Programs to Inculcate Social Values.
Book Reviews	Employment Skill Workshop



MARKETING EVENTS & ACTIVITIES TEAM



Clarity trumps persuasion”---MEAT strives to stimulate and encourage marketing interest amongst the students. MEAT team will hold meetings of the members which will be organized on every Saturday. These meetings will usually include marketing concepts, latest happenings, quizzes, knowledge sharing sessions, company reviews and summers project discussions. The team members will also write articles on happenings in the marketing world. MEAT's focus will be on a string of events and competitions. These events will strive to introduce students to marketing concepts and give them exposure to the continually evolving domain of marketing through a highly interactive platform.



SOME OF OUR ALUMNI

Rajesh Kalan	ICICI Bank	Vice President, Corporate & Investment Banking
Moses Sibloon	JCB India Ltd.	General Manager (Facilities)
Suheil Sayyed	Inception Solution	CEO
Divyajeet Snehi	Feedback Infrastructure Pvt.Ltd.	Sr. Vice President
Satish Mudaliar	Introlligent INC.	VP-Business Development
Pawan Kumar	Origins Systems Pvt. Ltd.	CEO
Mustafa Raj	Foseco India Ltd.	Head, HR & Admin.
Sunita Ghorpade	R Systems Int. Ltd.	Proprietor
Mrunal Shah	Standard Chartered Bank	Relationship Manager
Thompson Xavier	Mercedes-Benz India Pvt. Ltd.	Manager-Human Resource
K.A.Patel	Amdocs	Operations Manager
Tejas Chitnis	HSBC,	Production Support Manager



MILAP ALUMNI MEET 2016



Our alumni are the ambassadors of our institution. Their association strengthens our hands. The institute holds an Alumni Meet annually where the students get an opportunity to interact with them. The students get the know about the present market conditions.



FOUNDATION DAY



The Institute has come a long way since it started in the year 1991. Neville Wadia has maintained an aura of culture and legacy over the last 25 years, while continuously focusing on growth & excellence. Besides, its association with the Wadia group has also helped in consolidating its position in the Management education sector.



EDP WORKSHOP



INDUCTION PROGRAM



Every new student to the Institute is warmly welcomed to the esteemed Wadia Institute through the Induction Program. This program ensures that the students make a good rapport with the management and faculty of the institute.



NATIONAL CONFERENCE



National Conference on "Achieving Excellence in Higher Education through Accreditation" on 19th & 20th December 2016 in association with Savitribai Phule Pune University & Association of Indian Management Schools (AIMS). The objective of the conference was to make participants aware about broader aspect and operational issues related to accreditation.



INTERNATIONAL SEMINARS



International conference on “Global Corporate Village – Possibility and Scope” Neville Wadia Institute of Management Studies and Research in association with Savitribai Phule Pune University organized an International Conference on “Global Corporate Village – Possibility and Scope” on the 20th and 21st Jan 2017.

Objectives of this conference were to access the possibility of Global Corporate Village becoming a reality and identify the unique forces driving the Global economy. The two day International conference had resource persons from different countries like Srilanka, Bangladesh, Thailand, Malaysia Oman, Jordan, Mauritius, Nepal, Sudan, Qatar and India. The inauguration session had dignitaries named Dr. Md. Musharaf Hossain – President, Asia Pacific Federation of Human Resources management, Bangladesh highlighting the growing importance of acknowledging human and resource to be successful in implementing the concept of Global Corporate Village.



JOB FAIR



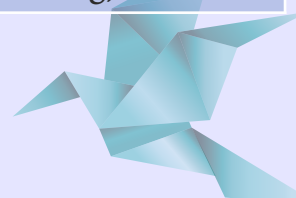
The institute in association with University of Pune held a Times-job fair in 2016. This Job Fair was organized for students from various management institutes from Pune University area. Many renowned companies visited and participated in the Job Fair to select students for summer placement.



INDUSTRIAL VISITS



Name of the Company	Type of industry	Location
Parle Products Ltd.	FMCG	Vile Parle, Mumbai
Volkswagen India Ltd	Automobile	Pimpri, Pune
Tata Motors Ltd.	Automobile	Pune
Mahindra Electro Chemicals Ltd.	Chemical	Pune
Kalyani Brakes Ltd.	Engineering	Vashi, Mumbai
Hindustan Petroleum Ltd.	Petroleum	Malegaon, Pune
Malegaon Sahakari Sakhar karkhana Kalyani Forge, Ltd.	Sugar Engineering	Wagholi, Pune
RSB Transmissions Ltd.	Engineering	Wagholi, Pune
Automotive Stam ping & Assemblies Ltd, Pune	Engineering	Ranjangaon, Pune
Forbes Marshall	Automobile	Pimpri, Pune
JCB(I)Ltd	Engineering, Automobile	Talegaon, Pune
Poonawala Group, Hadapsar, Pune	Engineering & Pharma	Hadapsar, Pune
512 Ammunition Factory	Defence	Khadki, Pune
Crompton Greaves Ltd.	Engineering	Kanjurmarg, Mumbai



WOMENS DAY



TEACHERS DAY



LIFE AT NWIMSR



OUR MENTORS

DR. A. B. DADAS
M.B.A., DLL&LW, MPM,
M.Com, M.Sc, M.Phil., Ph.D.
Director, NWIMSR



“The teacher who is indeed wise does not bid you to enter the house of his wisdom but rather leads you to the threshold of your mind”.

DR. ABHAY KINIKAR
M.Sc. (Chem),
MBA (Systems & Finance)
Ph.D.
Asst. Professor



PROF. VIKAS DOLE
B.Sc., MBA (HR, MKTG)
Asst. Professor



PROF. VINOD LALBEG
B.Sc. (Phy), MCM
Asst. Professor



DR. ANURADHA DANDNIAK
B.Sc., MCM, Ph.D.
Asso. Professor.



PROF. KARUNA JADHAV
B.E. (Comp. Sci.) MBA (HR, MKTG)
Asst. Professor



PROF. RADHA DOGRA
M.Com, MBA
Asst. Professor



PROF. JAMSHED DARASHA
B.Com, MBA
Asst. Professor

VISITING FACULTY

1) MRS.MOUSHAMI SHAH
M.Com. C.A

3) ADV. SANTOSH LONKAR
B.Com, LLM, MBS

2) MR. RAVINDRA BORADE
B.Sc., MBA, LLB

4) MR. VISHAL AMOLIK
M.A (Eco), B.Com,
M.Phil.

5) MR. ANINDYA MUKHERJEE
B.Tech (petroleum engineering),
PDGM (IIM Calcutta)



MASTER OF BUSINESS ADMINISTRATION



FINANCIAL MANAGEMENT

Financial Management specialization of MBA at NWIMSR aims at understanding the importance and criticalities concerned while making decisions involving capital. The course is specially designed to help students analyze and examine the nuances of finance and fund management and at the same time appreciate its role as the life blood of business organization. The curricula and pedagogy are state-of-the-art and are constantly evolving to meet the needs of the industry.

AKSHAY KADALE

Graduation: B.Com
SIP Company: Motilal Oswal Securities Ltd
Project Title:
Mutual fund analysis and portfolio management in mutual funds.



ANANT SHINDE

Graduation: B.Com
SIP Company: Peopleside Consulting
Project Title: Pay for performance salary impact on working capital.



ANIRUDH SHELAR



Graduation: B.Com
Work Experience: 3 years
SIP Company: Renders Pvt Ltd.
Project Title: to study financial statements of renders pvt ltd.

VAIBHAV KUTE



Graduation: B.Com
SIP Company: Shriram City Union Finance Ltd
Project Title: Credit analysis of various loans.

GEETA NIGAM



Graduation: BBA
SIP Company: Lemon Tree group of hotels
Project Title: Cash flow.

CHAITANYA KULKARNI



Graduation: BCS
SIP Company: IDBI Bank
Project Title: Know Your Customer Analysis.

HIMANSHU SONAR



Graduation: BE Mechanical
SIP Company: H&R Block
Project Title: Tax & Investment planning for salaried individuals.

HARSHAL NIKOSE



Graduation: BCS
SIP Company: H&R Block
Project Title: Exempted Income and allowances for Salaried Employees.

SHUBHAM MATE



Graduation: Bcom
SIP Company: Aalaya Developers Pvt. Ltd.
Project Title: Study of working capital

AMEY PITTALWAR



Graduation: B.Sc.
SIP Company: Axis Bank
Project Title: A Study of Mutual Funds to Provide Wealth Management Service to HNWL

JAMSHID IRANI



Graduation: B.Com

Work Experience: 1 year

SIP Company: Lufthanza German Airlines

Project Title: A study on the flight operations at Lufthanza.

KAUSTUBH BHALERAO



Graduation: BBA

Work Experience 3.5years

SIP Company: Chartered Accountant Firm

Project Title: Accounting & Taxation.

KESHAVA KOMARASHETTY



Graduation: BBM

SIP Company: Vedzen institute

Project Title: A Study of Working capital Management.

MANISH PADANIYA.



Graduation: B.Com

SIP Company: Big C Equipment Hiring Solution Pvt Ltd

Project Title: Evaluation of Functional Performance based on Ratio Analysis

NEHA BANDGAR



Graduation: B.Com

Work Experience: 1.5 years

SIP Company: Abhyudaya Cooperative Bank

Project Title: A study on credit appraisals.

PAVAN KATAKDHOND



Graduation: B.A(Eco)

SIP Company: Material Oswal AMC

Project Title: A Comparative Study of Mutual Funds in India

POOJA YADAV



Graduation: B.com

Work Experience: 6 years

SIP Company: Anmol share broking privated limited

Project Title: Overview of capital market trading.

PURUSHOTTAM LONDHE



Graduation: B.Com
Work Experience: 2 Months
SIP Company: Rahul H. Ramchandani
Project Title: A Study of E-filing in
Income Tax Return, VAT & Service Tax

SAROJ KARCHE



Graduation: B.Com
SIP Company: People side
Consulting
Project Title: Financial Statement
Analysis on innovative Pvt Ltd.

SAJAL TURTE



Graduation: B.Com
Work Experience: 2 months
SIP Company: Industrial Development
Bank of India (IDBI Bank)
Project Title: Trade finance.

TINA DHALWANI



Graduation: BBA
Work Experience: 14 months
SIP Company: Cedrus wealth Pvt Ltd
Project Title: Financial planning and
Wealth management.

SARTHAK SARAS



Graduation: BBA
Work Experience: 2 months
SIP Company: Kotak Mahindra
Bank (wholesale corporate banking)
Project title: Study on Working of a
Co-operative Bank

SHIVANAND BARHATTE



Graduation: Computer science
engineering
Work Experience: 6 months
SIP Company: ICICI Securities Ltd
Project Title: Mutual Fund.

VAIBHAV SHINDE



Graduation: BE (Mechanical)
SIP Company: Birla Sun Life Insurance
Project Title: Analysis of purchasing
behavior of young investors in pune
region.

HUMAN RESOURCE MANAGEMENT

Human resource Management is the oldest and one of the most important course. Human resource at NWIMSR aims to equip students with the competencies and skills required to manage HR Its major thrust areas are Industrial Relations, Performance Management, Training and Development, Compensation and Administration and fostering harmonious employer – employee relationships in the framework of state regulations.

AISHWARYA KALWANI



Graduation: B.Com

Work Experience: 4 months

SIP Company: Xpansion HR Soluions

Project Title: A study on establishing a fit between achieving optimum talent for specific client requirement.

DIPTI DHAKUL



Graduation: B.Sc. (Chem)

Work Experience: 8 years

SIP Company: Indian Card Clothing Ltd.

Project Title: Understanding stimulants of culture & motivation by ICO of employee engagement for ICC Himachal Pradesh Plant

ASHWINI GADGE



Graduation: BE Electronics

Work Experience: 11 months

SIP Company: KalyaniTechnoforge Ltd

Project Title: A detailed study on talent acquisition process.

KAMLESH MALI



Graduation: BBA (HR)

SIP Company: Karad Projects & Motors Ltd

Project Title: Health & Safety policy in KPML.

AKSHAY KUMAR



Graduation: B.Sc (Phy)

SIP Company: HR Oparations

Project Title: HR Practices and Human Resource Management System

KARISHMA PRAJAPATI

Graduation: B.Sc
SIP Company: Cachebox/
PrimaryIO India Pvt Ltd
Project title: Recruitment and
Sourcing through Social Networking.



KHUSHIE CONTRACTOR

Graduation: B.Com
SIP Company: Thermax Limited
Project Title: Understanding the process
of learning and development at Thermax
Limited with emphasis on professional
skill mapping.



NIKITA THEODORE

Graduation: B.com
SIP Company: WNS
Project Title: Recruitment and
interview process.



PRASHANT CHAVAN

Graduation: Bachelors of arts
SIP Company: Tourswale
Project Title: Man Power Planning.



PRIYANKA JADHAV

Graduation: B.Sc.
SIP Company:
Thermax Limited
Project Title: Study of recruitment and
boarding process at Thermax limited.



SHREEYA AHUJA

Graduation: BBA
SIP Company: Prabhat Dairy ltd
Project Title: study on employee
retention at Prabhat Dairy ltd.



MARKETING MANAGEMENT

Marketing Management has long been the forte of NWIMSR. Over the years NWIMSR has known to be the institution that churns out a talented pool of managers who have consistently proved themselves by carving a niche in the ever competitive, pulsating and exciting domain of Marketing. The focus is laid on practical, case based learning and active participation is encouraged. Our students constantly nurture the art of marketing to face the challenges in the corporate world.

DHIRAJ PATIL

Graduation: BE Mechanical
Work Experience: 4 months
SIP Company: Advids
Project Title: Study of digital media marketing by advids.



KARISHMA CHOUDHARY

Graduation: BCS
SIP Company: Early Salary
Project Title: Study of consumer preferences for short-term loans.



JAI MISHRA

Graduation: B.Com
SIP Company: Advids
Project Title: Digital Marketing



PREETI RABADIYA

Graduation: B.Com
SIP Company: Cloud codes
Project Title: lead generation.



ATTHARVA YADAV

Graduation: BSC (Phy)
Work Experience: 14 months.
SIP Company: Mercedes-benz, trinity motors, pune
Project Title: A study of customer satisfaction towards mercedes-benz trinity Motors.



KARTIK CHAUHAN



Graduation: BBA
Work Experience: 1.6 years
SIP Company: Harley Davidson
Project Title: Branding & Merchandising of Harley Davidson.

MAYURI JETHMALANI



Graduation: B.Com
SIP Company: Vivanta By Taj - Blue Diamond Pune
Project Title: Branding and Marketing Strategies of VBTBD.

MOHIT KAUL



Graduation: B.Com
SIP Company: Cats Training Academy
Project Title: Market Analysis for Automotive Recruitment/Services.

VENKATESH UDGIRKAR



Graduation: BBA
Work Experience: 1 year
SIP Company: Globalreach it consulting services pvt Ltd
Project Title: To study the lead generation parameters of globalreach it consulting services pvt Ltd.

KRISHNA BAJAJ



Graduation: BCA
SIP Company: DIGISAS PVT LTD
Project Title: lead generation and formulating business strategies.

MEHER IRANI



Graduation: B.Com
SIP Company: Vivanta by Taj - Blue Diamond Pune
Project Title: CRM - Customer relationship management

NOMAN SHAIKH



Graduation: B. E.
SIP Company: MCN News Telemedia Pvt Ltd
Project Title: Online Marketing of MCN news.

ROSHANI BALLAL



Graduation: BCA(IT)
SIP Company: Advids
Project Title: study of seo and
content writing in digital marketing.

SHUBHAM CHANDAK



Graduation: B.Com
SIP Company: Early Salary
Project Title: Lead Generation

Other Specialisations

SAACHI THORAT



Graduation: BE computer
Work experience: 1.9 years
SIP company: Soham consultants
Project Title: To study the QMS of on
ISO consultancy.

SUSHANT GHOSALKAR



Graduation: BE Automobile Eng.
Work experience: 2YRS business Analyst
SIP Company: Allinaz technology
Project Title: "E - Insurance Project
Implementation"

ROHIT GHORPADE



Graduation: B.Tech (Agricultural Eng.)
SIP Company: CA Firm
Project Title: Study & Analysis of
Working Capital Management

ABHISHEK PAWAR



Graduation: Mechanical Engineer
SIP Company: Rainproof
Exports Pvt Ltd
Project Title: A study on supply chain
management

AMOL THOMBARE



Graduation: BE Mechanical
Work Experience: 3 months
SIP Company: Mahindra CIE
Automotive pvt ltd.
Project Title: study of TQM at
Mahindra CIE Automotive Pvt Ltd

ANILKUMAR GHOLAP



Graduation: BE
Work Experience: 2 months
SIP Company: Soaring Technologies
Pvt Ltd
Project Title: Home Loans.

SPECIALISATION BREAKUP



Finance
44%



Marketing
25%



HR
20%



Other Specialisation
11%

OUR RECRUITERS & TRAINERS

RANGE FROM VARIOUS AREAS

- + FMCG
- + Banks and Financial Institutions
- + Media Consultancy
- + Information Technology & Telecom
- + Engineering and Technology
- + Consumer Durables

MEDIA & CONSULTANCY

- + Ogilvy & Mather India Ltd.
- + Magna Publications Ltd.
- + Radio Mirchi
- + Alps Management Consultancy
- + Ashish Advertising

FMCG

- + Amul India Ltd.
- + Godrej & Boyce India Ltd.
- + Pidilite Industries Ltd.
- + Nerolac Paints
- + Pizzeria Pure Foods India Pvt. Ltd.
- + Weikfield
- + Agro Products Pvt. Ltd
- + Britannia Industries Ltd.
- + Hindustan Unilever Ltd.
- + Godrej Consumer Products Ltd.

BANKS & FINANCIAL SERVICES

- + Bank of Maharashtra Bajaj Allianz
Centrum Finance Ltd.
- + Citibank
- + HDFC
- + India Bulls Ltd. IDBI Bank
- + ICICI Lombard General Insurance Company
Ltd. ICICI Prudential Life Insurance Co. Ltd.
- + J M Asset Management Company Ltd.
- + ING Vysya Group Insurance Company Private
Ltd. Kotak Securities Ltd.
- + Kotak Mahindra Bank Standard Chartered Bank
- + Max New York Life Insurance Company Ltd.
Tata AIG Life Insurance Company Ltd.

INFORMATION TECHNOLOGY & TELECOM

- + Tata Consultancy Services
- + Vodafone
- + Honeywell Automation India Ltd
- + Reliance Communications
- + Reliance Infocom Ltd.
- + Airtel " Bharti Cellular Ltd."
- + Zensar Technologies Ltd.



LOGO



Placements 2017-2018 for Campus Recruitment Form

Date: _____

Name of the Organisation: _____

Contact Person: _____

Designation: _____

Address: _____

E-mail: _____

Fax: _____

Phone: _____

What category of students do you plan to hire?

(Please tick appropriate boxes)

Marketing ☐

Finance ☐

Operations ☐

Human Resources ☐

Information Technology ☐

Location of Assignment ☐ Pune ☐

Outstation ☐

Preferred academic background (Please tick appropriate boxes)

Commerce ☐

Science ☐

Arts ☐

Engineering ☐

Others ☐

Work Experience required? _____

Summer Trainees required? _____

Pre-Placement Presentation Details : _____

Date of Presentation: _____

Duration of Presentation: _____

Facilities needed: _____

Contact Us: The Placement

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Fax: +91-20-26163275, 26160788,

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MODERN EDUCATION SOCIETY
PUNE - 411 001

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- NOWROSJEE WADIA COLLEGE, PUNE - 411 001
- CUSROW WADIA INSTITUTE OF TECHNOLOGY, PUNE - 411 001
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- NEW LAW COLLEGE, MUMBAI - 400 016
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