



FUEL  
BUSINESS  
SCHOOL

# PGDM

POST GRADUATE DIPLOMA IN  
MANAGEMENT

Two Years Full Time Program

2  
Years



Approved by AICTE - New Delhi



# About FUEL

## Friends Union for Energising Lives (FUEL)

A credible non-profit organization working in the space of career counselling & academic coaching, Skill development & scholarships in India.

FUEL was founded by Mr. Ketan Deshpande who was Inspired by Dr. Abdul Kalam's vision to provide career counselling to Ten million students. it has a successful track record to providing career counselling & career guidance to One million students covering 3500 + schools across India. FUEL implements corporate social responsibility (CSR) projects across India.

## Some Achievements of FUEL

- Skill development initiatives have been honored with the "India CSR Project of the Decade" at the 10<sup>th</sup> India CSR Awards.
- Received "CSR Journal Excellence Awards 2021 Change Makers" in skill development & education.'
- Ashoka fellowship award winner of NSDC (National Skill Development Corporation India) in skill innovation challenge
- Represented india at global entrepreneurship summit, Stanford university, USA.
- India Youth Fund Award 2017

## Letter From Prime Minister



प्रधान मंत्री  
Prime Minister

### MESSAGE

I am pleased to learn about the online *Bhoomi Poojan* of FUEL Center of Excellence campus at Bhugaon, Pune. The creation of a new infrastructure brings with it fresh energy and inspiration.

Today's world is driven by technology and innovation. Leveraging the role of technology as a force multiplier in providing solutions and opportunities, we have taken concrete measures with integrated approach to pave the way for intent, intellect and energy of our Yuva Shakti.

Our emphasis to equip our large workforce with latest skills and our constant endeavour towards creating an ecosystem of enterprise and innovation is powering the nation's resolve of *Aatmanirbhar Bharat*, more so in a post-COVID world. Efforts of stakeholders like FUEL further and strengthen this vision with their valued contribution.

This initiative of FUEL to provide career guidance and impart skills to the youth is a noble one. May the endeavour to provide guidance to the youth reach out, in particular, to the poor, needy and disadvantaged sections of the society.

May the auspicious occasion of *Bhoomi Poojan* provide inspiration to everyone associated with the Fuel Centre of Excellence to work with renewed dedication for the betterment of the society and the nation.

With best wishes,

(Narendra Modi)

New Delhi

कार्तिक 15, शक संवत्, 1942

06<sup>th</sup> November, 2020

**Shri Ketan Deshpande**

Founder Chairman and CEO

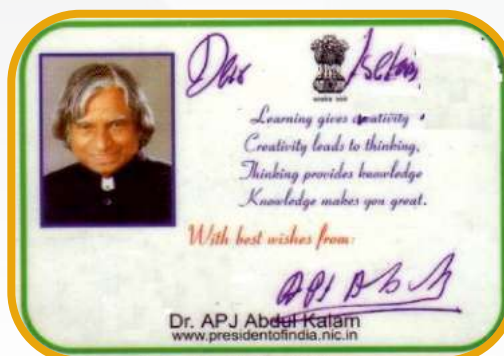
FUEL B-School & Future Skills Institute

Forest Trails Township, Paranjape Schemes

Mulshi Road, Near Manas Lake

Bhugaon, Pune

Maharashtra - 412115





# About FBS

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Our parent organization, **FUEL (Friends Union For Energising Lives)**, is a credible, lauded & awarded nonprofit Organization in India that works in the fields of career counselling, academic coaching, skill development & Scholarships. FUEL contributes to the development of a supportive community for the youth of nation.

College students receive skill development training in areas such as java, c++, digital marketing & artificial intelligence. These classes assist students in improving their expertise in their chosen fields. FUEL has an excellent track record of delivering career coaching & guidance to over one million youth across 3500+ schools in India. We are effectively prepared for our own success based on the accomplishments and symbiotic relationships of our parent body.

FBS bring people, culture and ideas together to improve lives & convert students into world-class citizens in Their areas of work. The programmes we offer are designed to provide you with the knowledge & skills you Require to succeed in the contemporary workplace. We take great effort to provide our students with the Greatest education & experience possible.

FBS Will Provide You with the Knowledge & Skills Necessary to Comprehend how the Workplace is Changing. We Will Train Students to be Leaders in Business, Technology, Analytics & Social Responsibility. **FUEL Business School is an AICTE Approved Institution.**



# Distinguished Guests



**Shri. Narendra Modi Hon'ble Prime Minister of India awarded Ketan Deshpande and Santosh Huralikoppi from FUEL as "Champions of Change"**



**Shri. Ram Nath Kovind Hon'ble Former President of India with CEO Ketan Deshpande, Chief Mentor Santosh Huralikoppi and the FUEL Team**



**FUEL Launched Unique Program "Edu-Raksha"  
For Soldiers Children with Defence Minister  
Shri Rajnath Singh & Late Shri. Suresh Angadi (Mos Railways)**



# Message From Management



**Ketan Deshpande** is the founder & CEO of Friends Union For Energising Lives (FUEL), a credible non - profit organization engaged in providing skill building of youth, Career counseling, scholarship & academic coaching.

He was awarded as "the champions of change -2017". The event was organized by niti aayog and Graced by Honorable PM. of India shri. Narendra modi ji

**Ketan Deshpande** has completed MBA from symbiosis International university & is fellow at jsb, cambridge University. UK, for his work he has received Appreciation from the former president of India Dr. Kalam & prestigious awards like Ashoka fellowship.

He has represented india at Global Entrepreneurship summit "GES-2016" at stanford university, USA which was hosted by former president obama.

**FUEL** has implemented large CSR projects in areas of skill development, career counselling, scholarship for defense personnel children & rural youth through CSR initiatives of various corporates (Oracle, HDFC Bank, Castrol)

**FUEL** is innovation partner of NSDC & SOI partner of **Niti Aayog** FUEL has reached over one million students & successfully operating in India & expanded its operations to other countries since last 18 years.

## Ketan Deshpande

(MBA-SCMHRD, Pune)

Founder, Chairman & CEO-FUEL

Ashoka Fellow, Pavate Fellow @ (JBS)

University of Cambridge, UK.

Research Scholar, SIU, Pune



I always believe better skilling with better education will create a better society. that helps me to visualize a university where quality education will be available to everyone without any barriers.

**Santosh Huralikoppi** is widely networked across the globe. He has been a serial entrepreneur for over 18 years. He is currently the Co-founder and CEO of N S Infotech Limited, which is into information technology products and services. He is a graduate in Mechanical Engineering from National Institute of Technology, Surathkal, Karnataka.

## Santosh Huralikoppi

Chief Mentor-FUEL

Pavate Fellow

University of Cambridge (JBS), UK

Trustee-TiE Global



## Vision

To empower youth through education, skills and research to become better global citizens.



## Mission

- To develop students with research-based approach to foster a culture of inquiry, critical thinking, and intellectual curiosity.
- To instil a passion for lifelong learning, and inspire students to continue engaging in research and learning in their professional journey.
- To provide an understanding of entrepreneurship and intrapreneurship.
- To provide an atmosphere of diversity, equity, and inclusion.
- To provide an immersive, all round teaching & learning experience.



## Values

- Ethics and Integrity.
- Social Responsibility.
- Importance of Sustainability.
- Providing Contemporary Skills and Learning.

## Pillars of FUEL



School  
of  
Future  
Skills



School  
of  
Digital  
Technology



School  
of  
Management



School  
of  
Science



School  
of  
Commerce &  
Humanity

# FUEL Awards



Hon'ble Union Minister Shri. Nitin Gadkari Ji Awarded FUEL "Change-Maker in Skill Development" at CSR Journal Excellence Awards



FUEL was honored by recognition at the CSR Journal Awards 2023 from Respected leaders Hon'ble Defense Minister Rajnath Singh Ji & Hon'ble Chief Minister Eknath Shinde Ji



FUEL received "CSR" Implementation Partner of the year Award at CSR Summit Award 2022 (4<sup>th</sup> edition)





# PGDM

Post Graduate Diploma in Management

Post Graduate Diploma in Management, is a prestigious two year, full-time program designed to equip students with comprehensive managerial skills and a strong foundation in business principles. It is a specialized course that prepares individuals for leadership roles in various sectors of the industry.

A PGDM is more than just a diploma, it is a transformative experience that prepares individuals to become dynamic leaders and managers capable of navigating the complexities of the modern business world. PGDM is a two year course equivalent to MBA.

## SPECIALIZATION WE OFFER



Marketing

Master strategic brand management and consumer engagement in our Marketing specialization. Acquire skills for impactful campaigns, market insights, and success in the competitive marketing landscape.

Dive into finance and investments. Our Finance specialization offers expertise in markets, risk management, and investment strategies, shaping skilled financial strategies.



Finance



Human  
Resource

Human Resources specialization involves optimizing people dynamics and talent management strategies, mitigating risks, fostering organizational development, and integrating technology for efficient workforce management.





# ADMISSION Process

ADMISSION PROCESS

## ELIGIBILITY Criteria



- Applicants must have a bachelors degree in any discipline as recognized by AICTE/UGC, Under 10+2+3/ 10+2+4 System with a minimum of 50 % Marks.
- All Applicants are required to have appeared for any of the Competitive Exams Viz. CAT/XAT/MAT/CMAT/ATMA/GMAT or any Other Competitive Exam Approved by AICTE.
- Candidates Appearing in the Final Year may also apply, Provided they Complete all Formalities of examinations Before 30th July and Furnish Proof of Having met the Minimum eligibility criteria Before 30th November of the Current Academic Year.
- Applicants with relevant work Experience are also Welcome to apply.

## APPLICATION Form



The prospector & application form may be obtained from the admission office on payment of registration fee Rs. 1000/- or you can also apply online at [www.fuelbschool.com](http://www.fuelbschool.com)

## DOCUMENTS Required



- 10<sup>th</sup> Marksheet & Certificate
- 12<sup>th</sup> Marksheet & Certificate
- Graduation Marksheet & Degree
- CAT/MAT/XAT/CMAT/AMAT/GMAT/ABSAT Score
- Four Recent Passport Size Photographs.
- The Applicant is Required to carry three sets of photocopies of the documents along with the original documents at the time of admission

## Tentative Time Schedule. Important Dates :

- Applications Opens : 1<sup>st</sup> Dec. 2024
- Applications Close : 30<sup>th</sup> Aug 2025
- Firm Dates for IAT shall be Communicated later

# SELECTION Process

01

Admission to PGDM programme is selective and based on a combination of factors including past academic performance, performance in the individual assessment Test, (IAT) along with other qualitative parameters like relevant work experience, extra-curricular activities, state or national level participation & achievement in sports.

02

Individual Assessment Test (IAT) comprises of Group Discussion, Personal Interview & Written Assessment.

03

The schedule for IAT Shall be generally in the Month of June 1st Week

04

**The Merit List is prepared on the basis of parameters mentioned below**

- 1) Past Academic Record (10+12+Bachelors)-20%, 2) Competitive Exam Score -20%, 3) IAT - 50%  
4) Extra curricular achievements, state or national level participation in Sport. additional certifications, etc. 10%

05

The Merit list shall be displayed on the website & Selected candidates shall be intimated on there mail

06

Selected candidates are required to pay the prescribed fee with in Ten working days from the date of declaration of result, failing which the seat shall be offered to the student next in merit.

**\* Firm dates will be updated & Informed Later on \***

# PGDM Trump Card

FBS as an Institution envisages an all-round & balanced education based on strong intellectual, moral & social formation. Our PGDM program is focused on overall personality development & prepare students to be able to stand firm in the VUCA (volatile, Uncertain, Complex & Ambiguous) world. also, we provide Multifaceted platforms for our students to discover & nurture a holistic personality & to become responsible leaders of tomorrow.



Academic Mentorship



Skill based Certification



Corporate Mentorship



Academic Mentorship



Global Immersion Program



Alumni Mentorship



Learn from leaders



Social Learning



Grassroots Immersion  
Program (GRIP)



World-Class Global  
Faculty



Student Research  
Publications



# Why FBS is your Best Choice?



# Infrastructure

An architectural masterpiece and the heart of academic excellence, our college building symbolizes innovation and learning. Blending modern design with a welcoming atmosphere, it is a place where aspirations take shape and futures are built.



## Computer Lab

Cutting - Edge  
Tech Hub



## Library

The Knowledge Sanctuary  
with 4500+ Books.



## College Canteen



## College Building :

Inspiring Academic  
Landmark.



## Hostel

Separate for  
Boys & Girls



## Classroom

The Advanced Digital  
Classrooms



## State of Art Auditorium

100+ capacity



# Sports Facilities:

Cricket, Badminton, Tennis, Horse Riding, GYM, Snooker, etc.

Sports Facilities Provide Individuals with Opportunities To Stay Fit, Develop Teamwork, And Enhance Their Physical And Mental Well-Being Through Various Recreational And Competitive Activities.



**Cricket**



**Badminton**



**Tennis**



**Horse Riding**



**GYM**



**Snooker**

# Key Highlights of FUEL

**50+**

CEO's  
on Campus

**100+**

Recruiters  
On Campus

**75+**

Corporates  
Events

**250+**

Summer, Winter  
Internships

**40+**

Industrial Visits

**65+**

Corporate  
Speakers

**30+**

MNC Companies  
on Campus

**200+**

Students Placed  
In MNC's

**50+**

Students Selected  
For Scholarship





# Key Partners

**IndusInd Bank**



# Students Testimonials



Studying PGDM at FUEL Business School was a game-changer. The dynamic blend of theory and practical industry exposure set the stage for my professional journey. Engaging course work coupled with hands-on projects allowed me to apply classroom knowledge to real-world scenarios.

**Nisha A. Waghmare**  
(PGDM -23-25 BATCH)

FUEL Business School's PGDM reshaped my career trajectory. The dynamic curriculum, dedicated faculty, and extensive industry exposure surpassed expectations. The hands-on learning approach honed practical skills and prepared me for corporate challenges. Proud to be part of FBS, where excellence converges with boundless opportunities.



**Vaishnavi R. Joshi**  
(PGDM -23-25 BATCH)



Hailing from Pune, I completed my BCOM with a specialization in Banking and Finance. Currently pursuing a Post Graduate Diploma in General Management at FUEL, the enriching courses, passionate professors, and vibrant campus life are making my journey truly memorable. Grateful for the opportunities for personal and academic growth, I look forward to continuing this rewarding educational journey.

**Smruti Hendre**  
(PGDM -23-25 BATCH)

Enrolling in the PGDM program at FUEL Business School was a transformative experience. The perfect mix of theoretical learning and practical industry exposure provided a solid foundation for my professional endeavors. The interactive coursework, combined with hands-on projects, enabled me to seamlessly apply classroom knowledge to real-world situations, making my learning journey both enriching and impactful.



**Priyanka Nagle**  
(PGDM -23-25 BATCH)



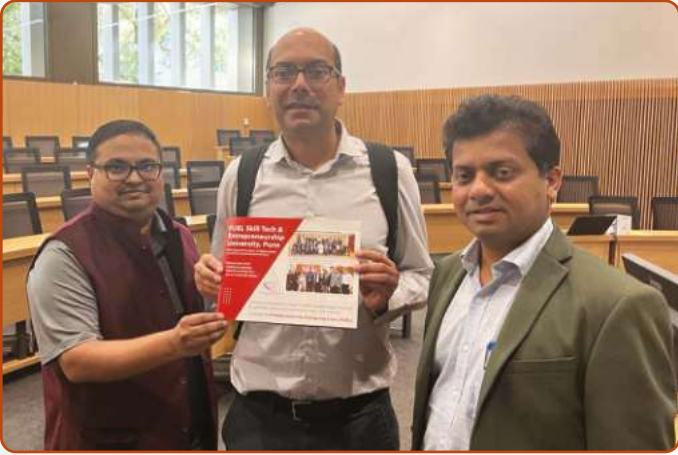
Choosing FUEL Business School for my PGDM was a life-changing decision for me. My expectations were surpassed by the stimulating curriculum, encouraging teachers, and hands-on industry experience. My practical abilities were sharpened by the hands-on approach to learning, which helped me get ready for the workforce. Feeling grateful to be a part of FBS, where chances and quality collide

**Prachi Dehade**  
(PGDM -23-25 BATCH)



# Academic Collaborations

**FUEL** is a CSR Partner with **Judge Business School University of Cambridge, UK** to host the Cambridge India Conference.



Center for  
**India & Global  
Business**



**UNIVERSITY OF  
CAMBRIDGE**  
Judge Business School



FUEL Team at JBS, University of Cambridge Judge Business School, Uk.



FUEL Team with Shri. Anil Agarwal,  
Chairman Vedanta



## Knowledge Sharing

FUEL's partnership with Judge Business School for the Cambridge India Conference highlights its commitment to knowledge-sharing. The conference focuses on business, innovation, and technology, contributing to community and individual development. This collaboration underscores FUEL's dedication to advancing impactful initiatives.



## Global Platform

The Cambridge India Conference, a global gathering of thought leaders, provides FUEL a CSR platform to showcase its commitment to impactful initiatives and engage a diverse audience. This prestigious event amplifies FUEL's influence on a global scale, connecting with professionals, academics, and leaders.



# Student Life & **Corporate Immersion**



LTIMindtree Foundation, FUEL, IDRP & IIIT Dharwad Launch Skill Development Program for Future Skills (Dharwad)



Chief Guest Hon'ble Shri. Raj Bhushan Choudhary  
Union Minister of State (Jal Shakti)  
Government of India



Launching hope stories with CSR panel



Industry Visits  
BBA Students Participating in the Ideathon Organized by Capgemini & Barclays



# Student Life & **Corporate Immersion**



Hon'ble Speaker of the Lok Sabha, Shri. Om Birla, Awarded FUEL the "Change-Maker in Skill Development" at the CSR Journal Excellence Awards 2023.



Hon'ble Defence Minister of India Shri, Rajnath Singh, Awarded FUEL the "Change-Maker in Skill Development" at the CSR Journal Excellence Awards 2023.



Chief Guest Hon'ble Shri. Raj Bhushan Choudhary Union Minister of State (Jal Shakti) & FUEL Team



FUEL Team at Dagdusheth Halwai Ganpati



Domestic Immersion Program at IIM Nagpur





# Placements



**Vaishnavi Joshi**  
Placed in **Ascendion**



**Smruti Hendre**  
Placed in **Ascendion**



**Priyanka Nagle**  
Placed in **Ascendion**



**Nikita Vyavhare**  
Placed in **Syngenta**



**Vaibhavi Mathpati**  
Placed in **Wipro**



**Nisha Waghmare**  
Placed in **VFS GLOBAL**



**Prachi Dehade**  
Placed in **VFS GLOBAL**



**Nandini Bari**  
Placed in **VFS GLOBAL**



**Tejashri Sapkal**  
Placed in **VFS GLOBAL**



**Sneha Chavan**  
Placed in **VFS GLOBAL**



**Pooja Wankhade**  
Placed in **VFS GLOBAL**



**Mohini Maske**  
Placed in **VFS GLOBAL**



**Ankita Gayke**  
Placed in **VFS GLOBAL**



**Bhagyashri Sapkal**  
Placed in **Kalpa Power**



**Simranjeet Kaur Mattu**  
Placed in **Kalpa Power**



**Punam Kewat**  
Placed in **Kalpa Power**



**Pallavi Dhakne**  
Placed in **Kalpa Power**

and many more...



# Pre-Induction

## Summer Program In Management

This Summer Program is designed to provide participants with a well-rounded understanding of management principles, practical skills, and hands-on experience. FUEL Management has designed this program to help participants get a first hand understanding of what a Career in Management will entail, provide an understanding of essential management concepts, practical skills, industry insights, and personal development

01

Welcome &  
Orientation

02

Foundations of  
Management

03

Specialized Workshops  
And Seminars

04

Industry Insights &  
Guest Speakers

05

Internship or  
Practical Project

06

Networking Events

07

Career Development  
Workshops

08

Assessment &  
Feedback

09

Certification &  
Completion



**FUEL  
BUSINESS  
SCHOOL**

# Igniting Futures, Empowering Leaders

**The Wise Step towards Your  
Career Journey**



## Contact Us

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For More Information



[www.fuelbschool.com](http://www.fuelbschool.com)